

HOMES OF COMFORT

AT LOW COST



Lakeside - Vickory - Fremont - Gibsonburg - Oak Harbor - Limestone - Curtice - Maumee - Holland - Swanton - Liberty Center - Wauseon

The **GORDON LUMBER** Co.
SINCE 1868

A Complete Building Service

BLUE PRINTS

THE ORIGINAL tracings for the house designs shown herein have been prepared at great cost by architects who have given their undivided time to home planning for the past decade.

Every plan has been carefully standardized as to dimensions so there will be no waste in construction, and the material lists call for materials usually carried in stock—thus avoiding the necessity of special millwork and other special materials which costs more and causes much delay.

Complete plans in duplicate (two sets) for any design shown, will be furnished within 24 hours, for only \$20, subject to return within two days if not acceptable.

This special return privilege does not mean that plans will be furnished for securing cost estimates or loans, for this is a service worth the price of the plans, and a service for which any architect would charge far more.

The return privilege is offered for the purpose of giving prospective home builders the opportunity to examine the general character of the plans, and to consider the construction of the home from every viewpoint.



HOMES of COMFORT

at low cost

THE low-cost homes submitted herein have been selected from several thousand designs for their practical, money-saving features.

Each home has been designed with the greatest consideration for comfort without unnecessary expense, and every detail has been added which would enhance the attractiveness of the exterior and suggest the most modern ideas in home construction.

It is believed that prospective home builders generally will deeply appreciate the opportunity of having such a wide selection of designs from which to make their choice of low-cost homes, and assurance is given that any home selected will be exactly as illustrated if constructed according to the original plans.

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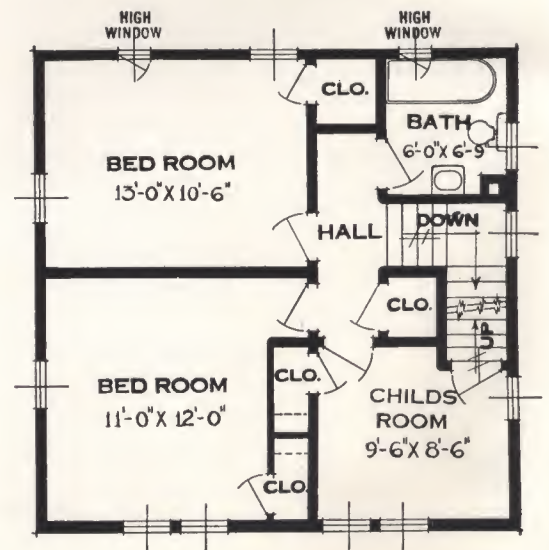
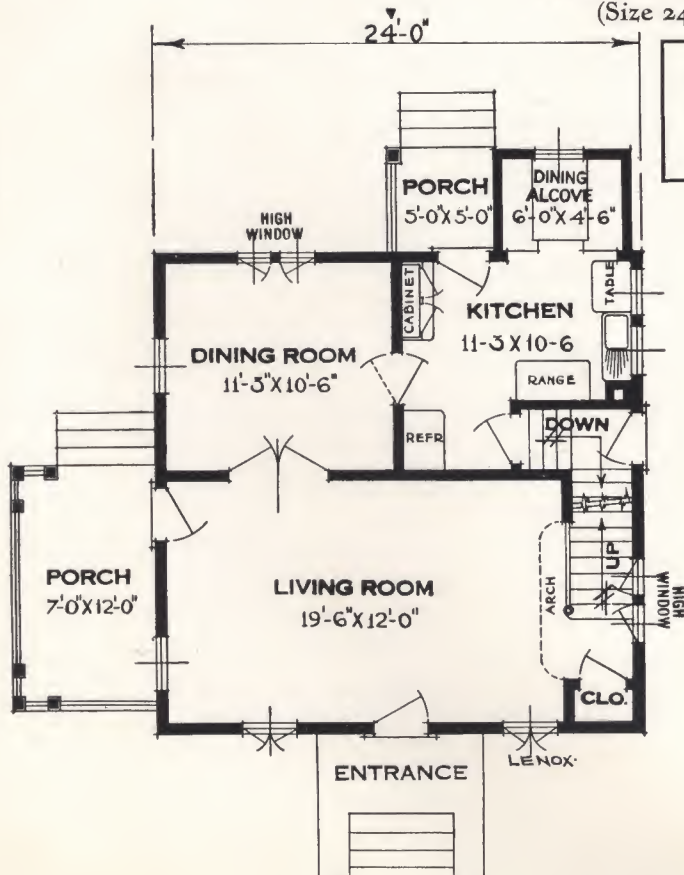
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The LENOX

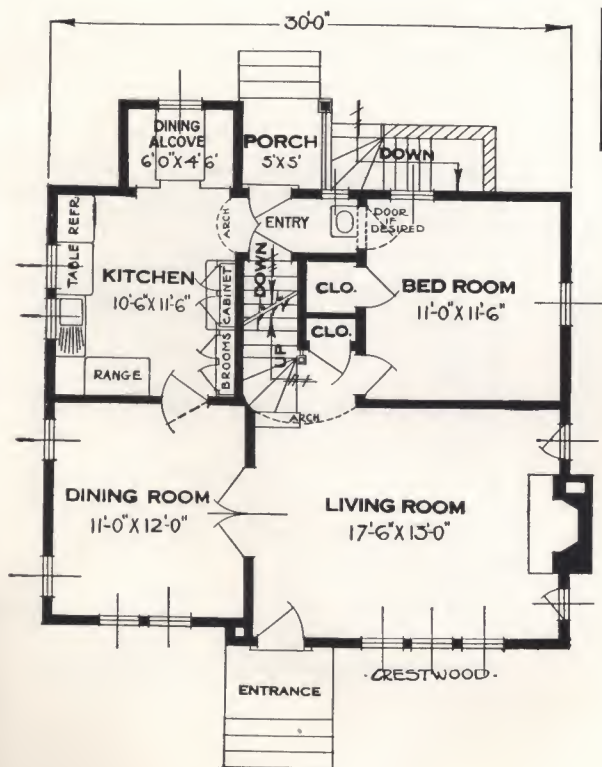
(Size 24x24')

A small, practical Dutch Colonial, designed as carefully in every detail as homes costing three times as much

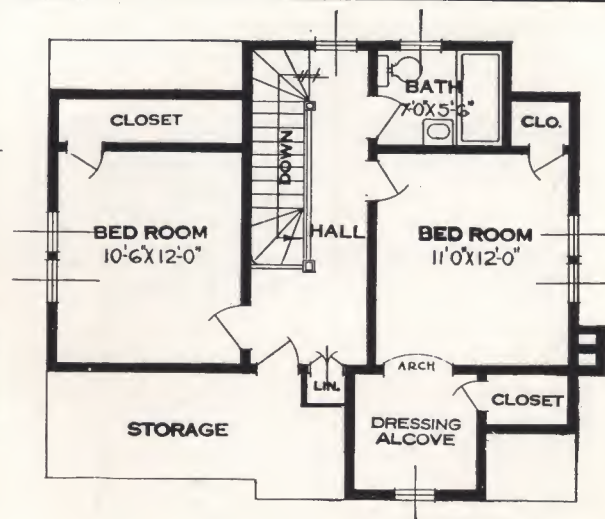




The CRESTWOOD
(Size 30x26')



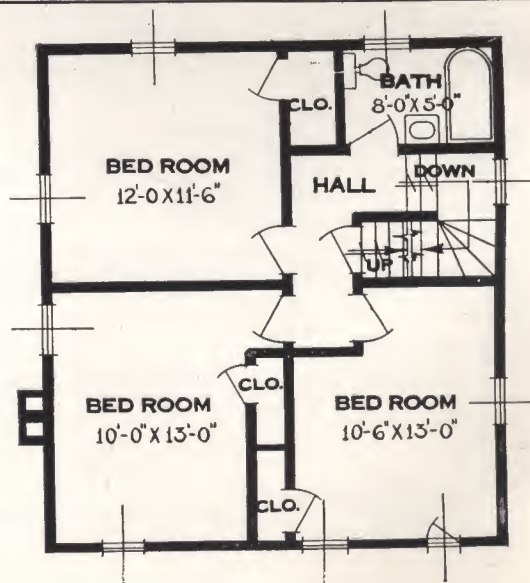
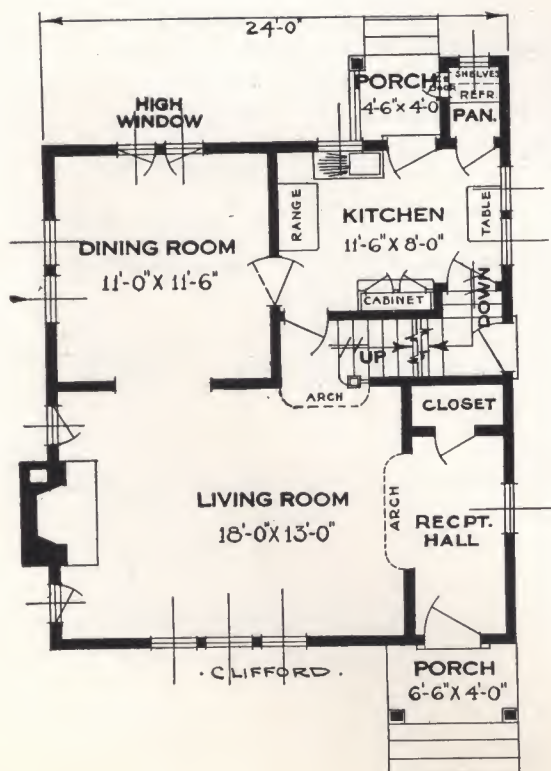
Every line of the Crestwood shows careful thought, and the floor plan is thoroughly modern to the minute





The CLIFFORD
(Size 24x26')

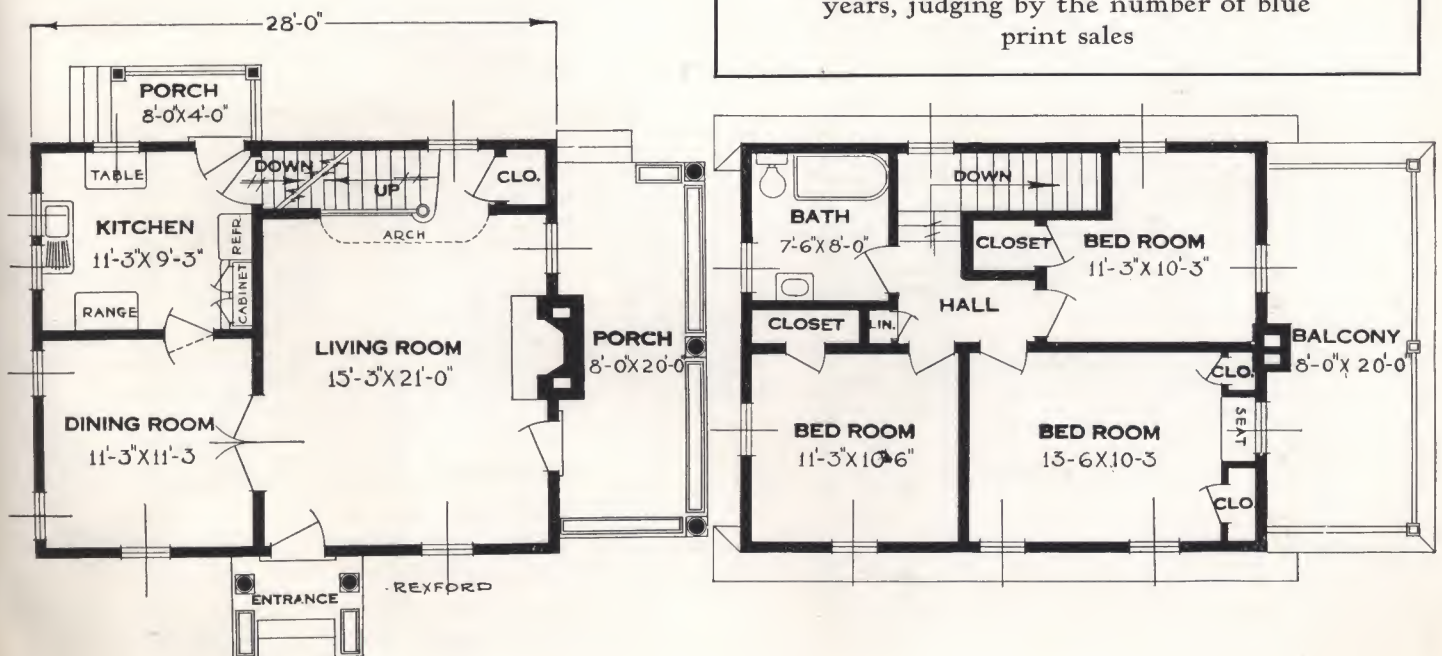
The Clifford is a home with class and comfort built into every room, and into every line of the exterior





The REXFORD
(Size 28x22')

Here is the most popular home offered in recent years, judging by the number of blue print sales

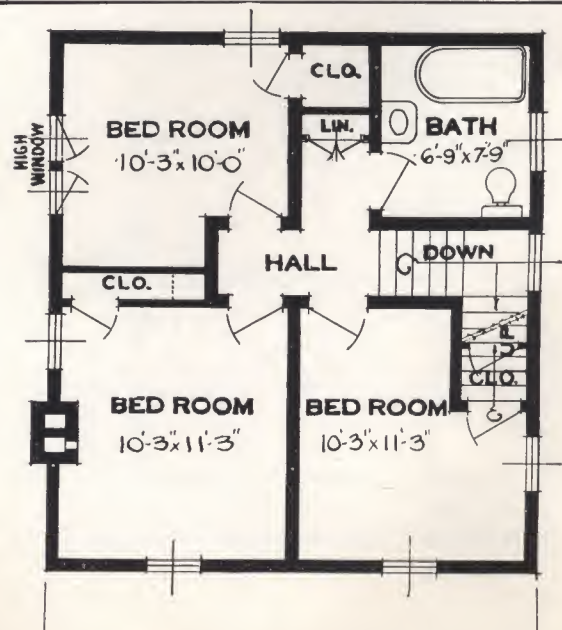
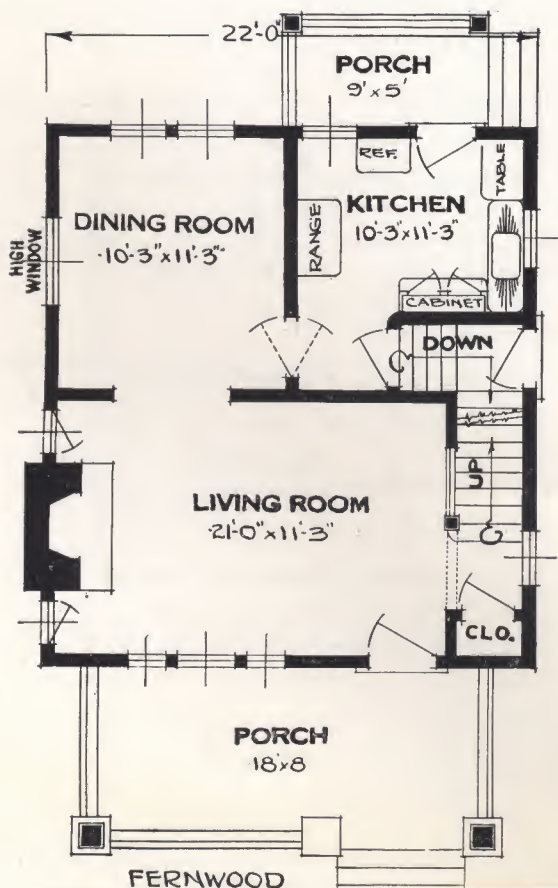




The FERNWOOD

(Size 22x24')

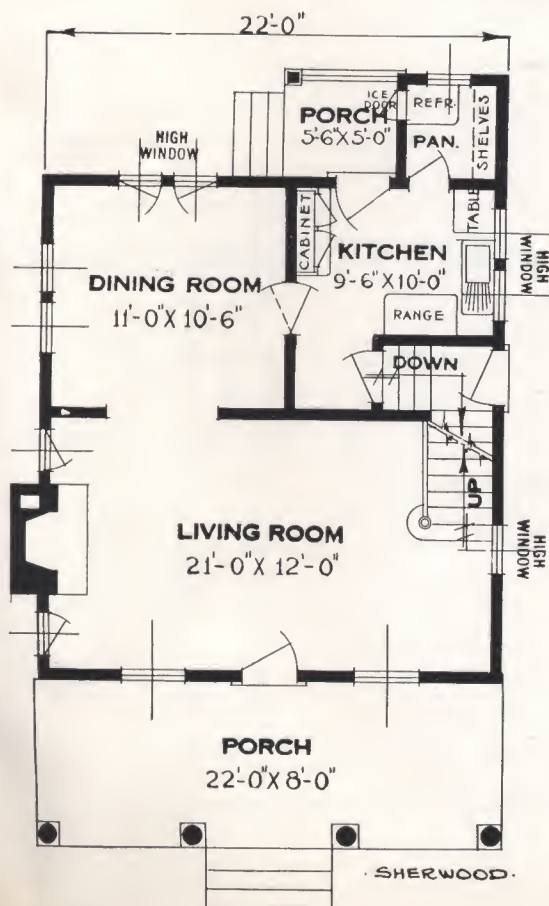
A standard square type home, always popular because it is economical to build and keep in repair



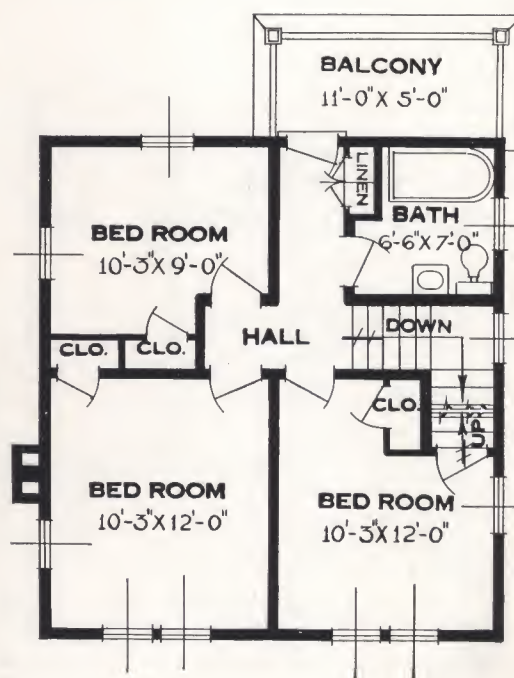


The SHERWOOD

(Size 22x24')



The attractive simplicity of the Sherwood prevents it from ever going out of date or becoming commonplace

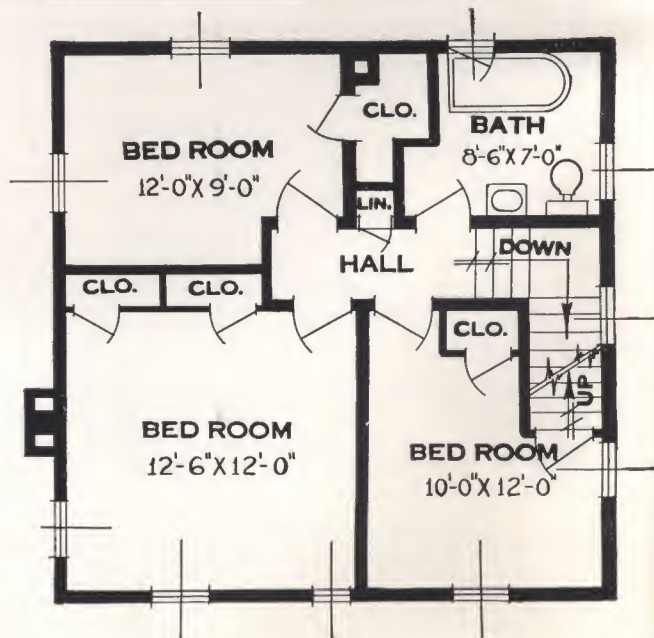
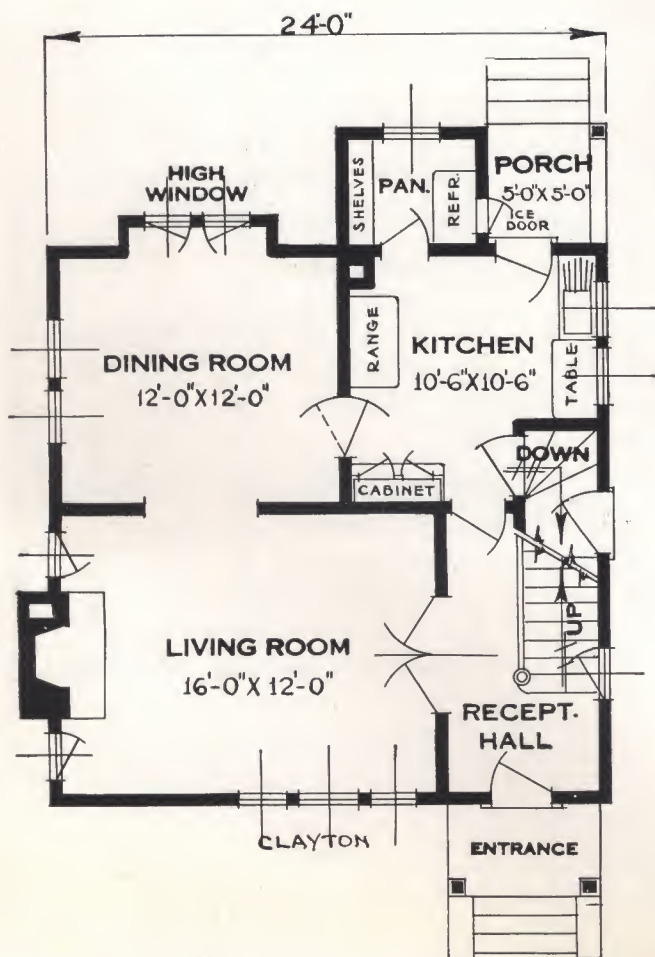




The CLAYTON

(Size 24'x24')

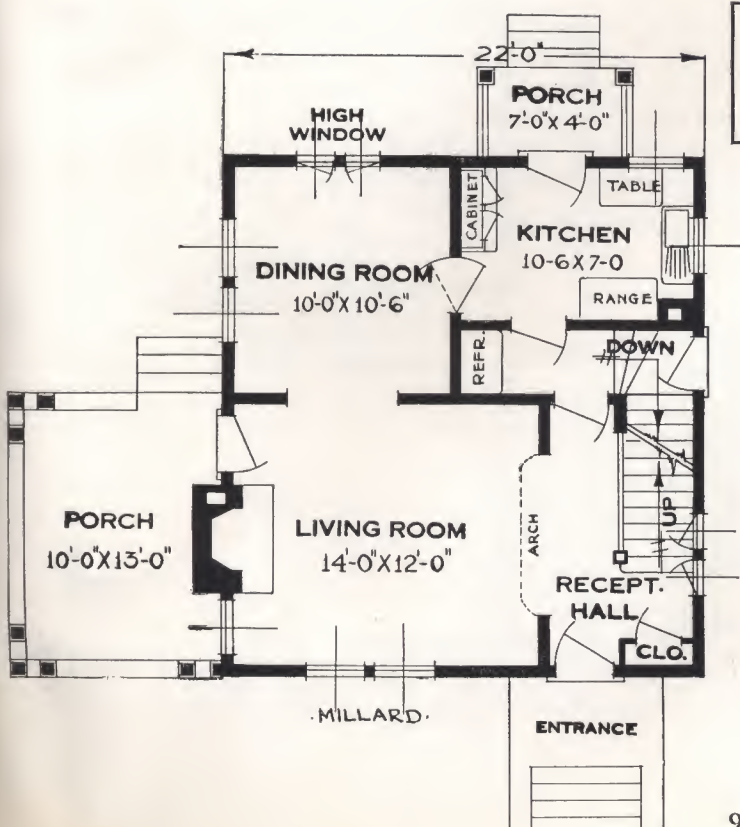
All of the good points in modern planning may be found in the Clayton, without the waste of a dollar



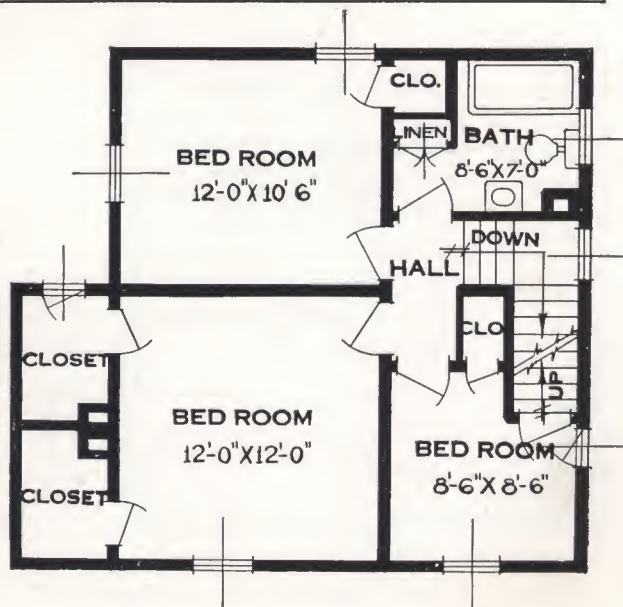


The MILLARD

(Size 22x24')



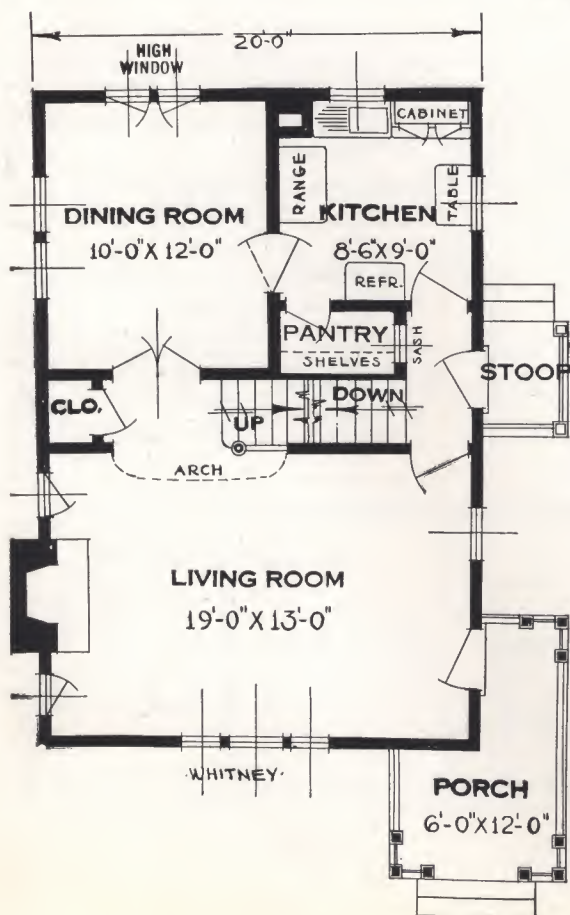
Class without unnecessary cost was the watchword in designing the Millard, as three minutes' consideration will prove



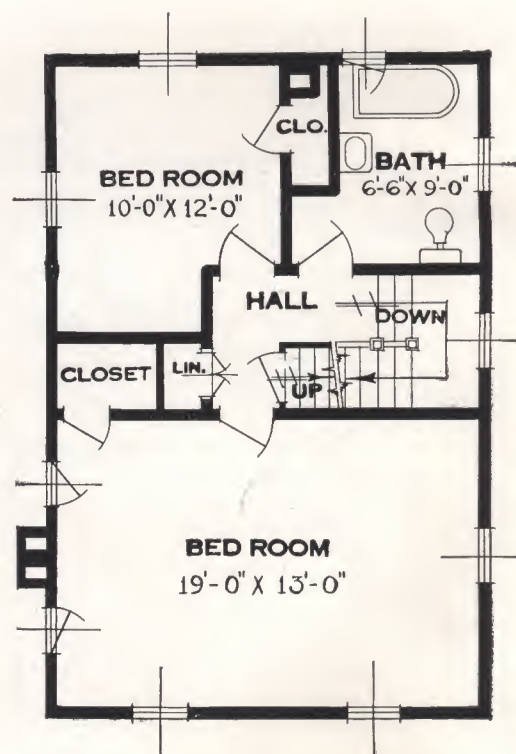


The WHITNEY

(Size 20x30')



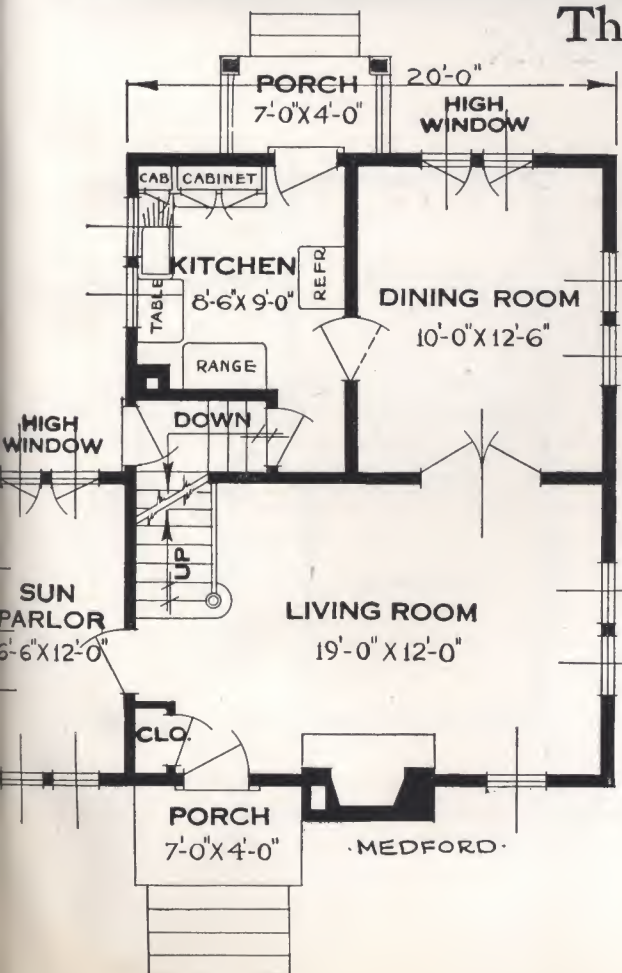
Here is a cheerful home for a narrow lot. It is only 24 feet wide over all, yet by skillful planning five ample rooms have been arranged, and provided with an abundance of light





The MEDFORD

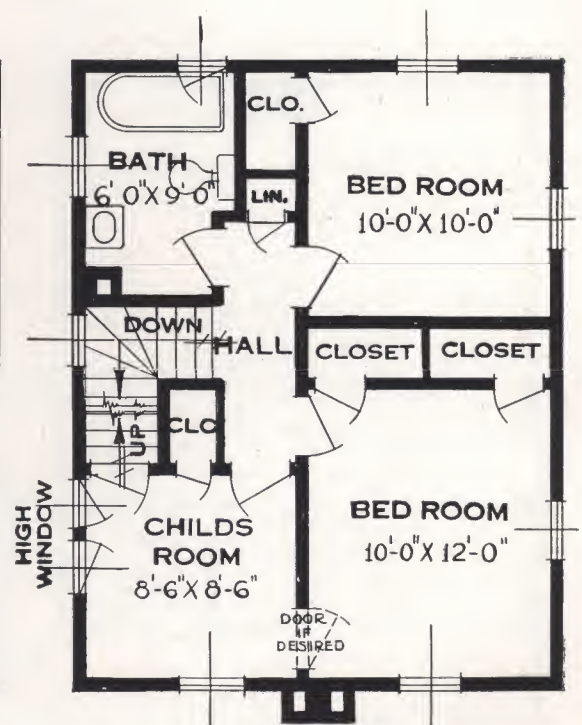
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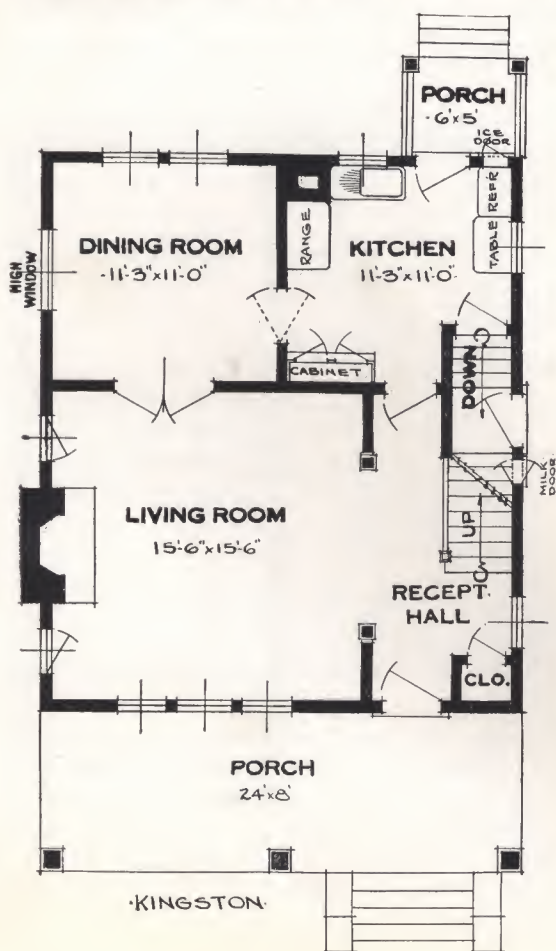

A lot of comfort at low cost can be found in the Medford. The sun room is a luxury, but can be left off, if space will not permit, without marring the symmetry of the design otherwise



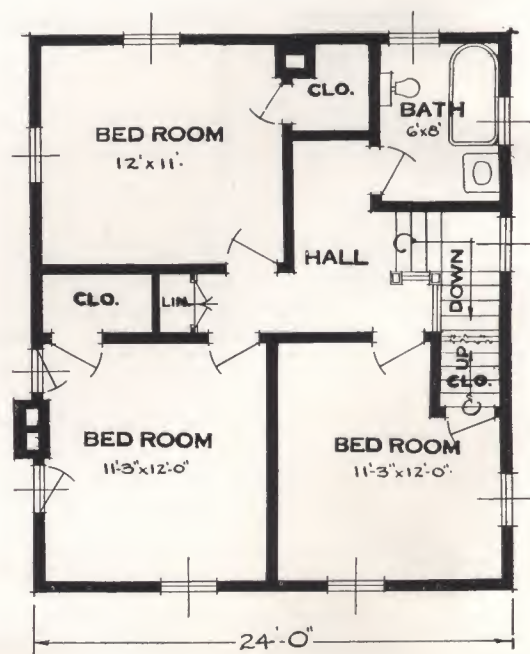



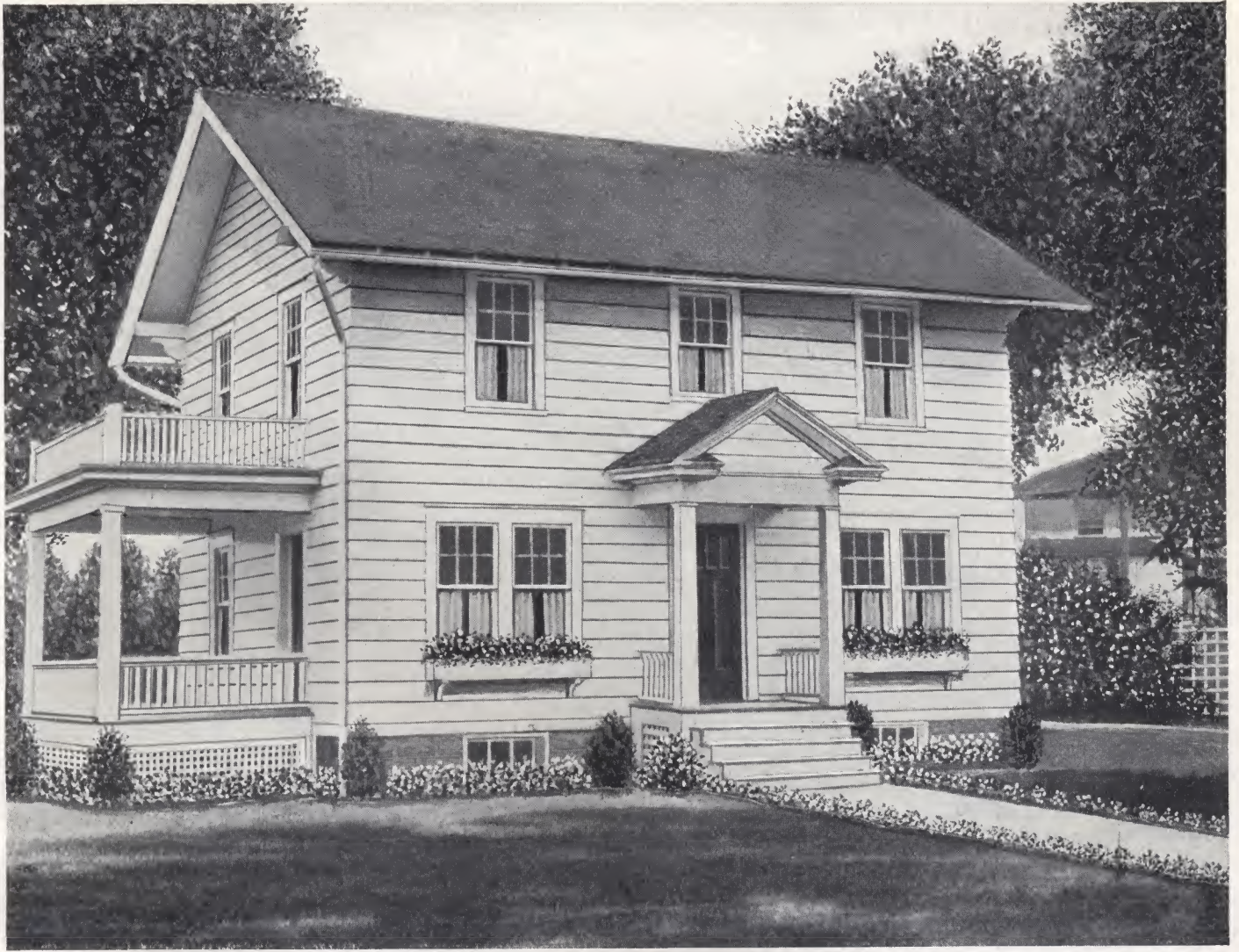


The KINGSTON
(Size 24x28')



The Kingston is kindly and homelike with its well arranged floor plan and spacious porch. Its popularity has been definitely proven by the large number of blue print sales throughout the country.

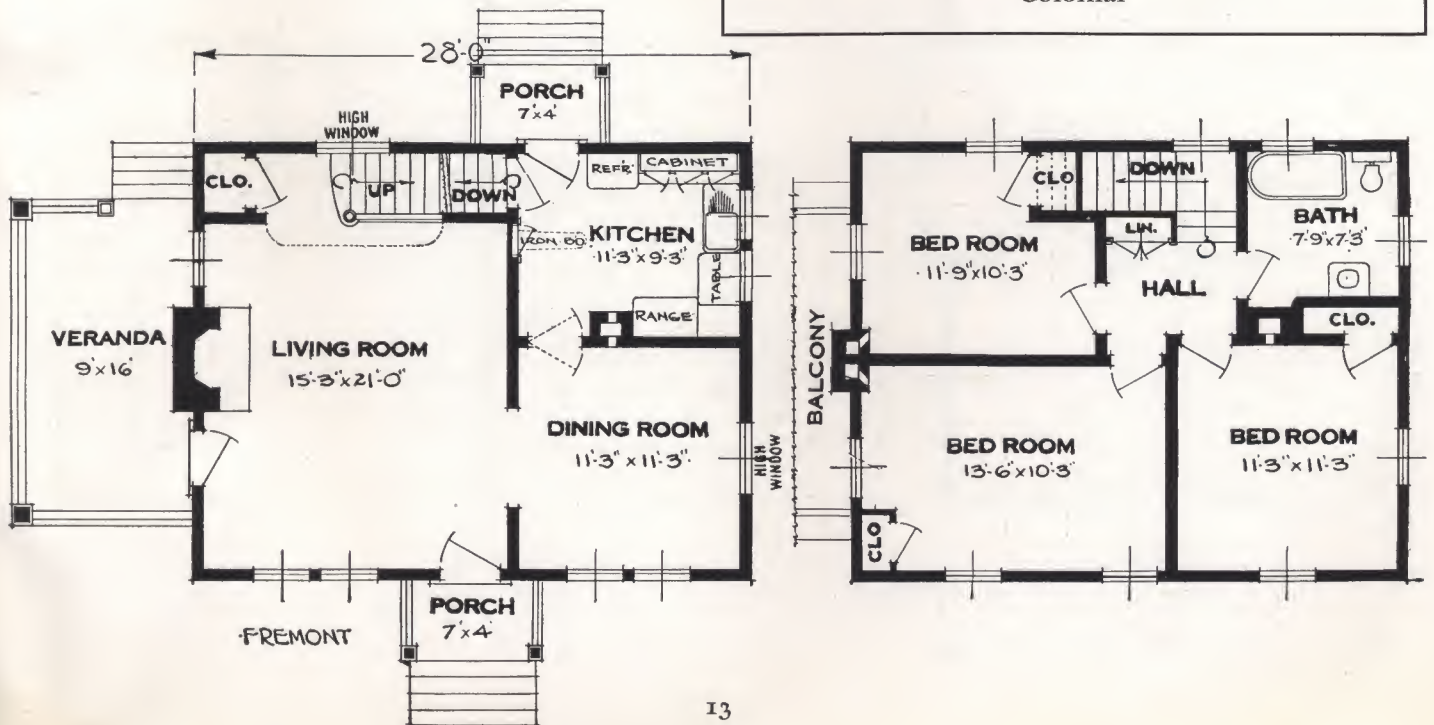




The FREMONT

(Size 28x22')

Comfort in every nook and corner has been carefully figured out for this practical low cost Colonial

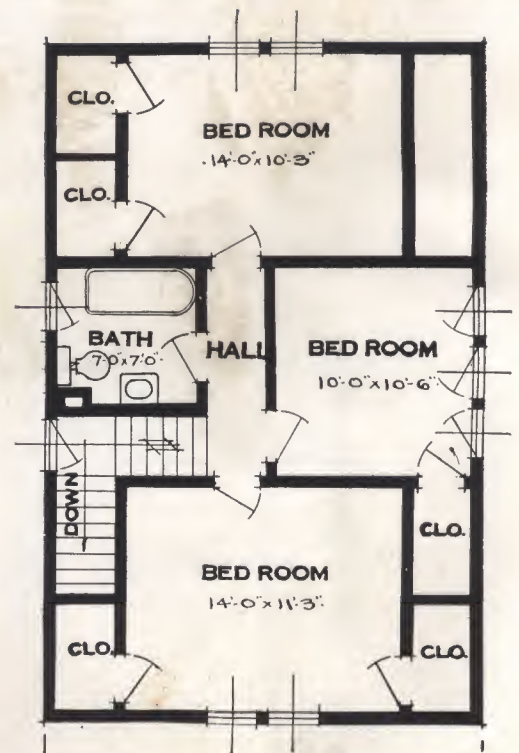
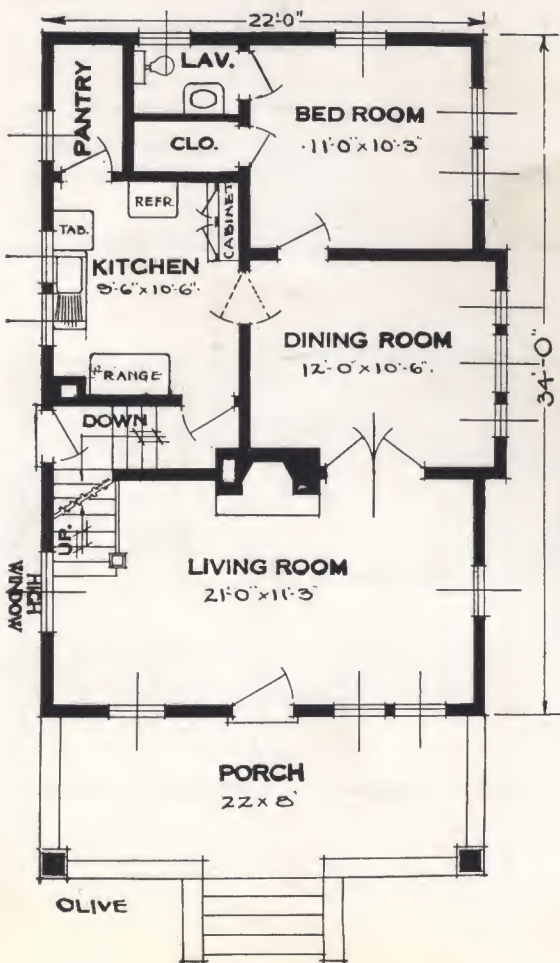


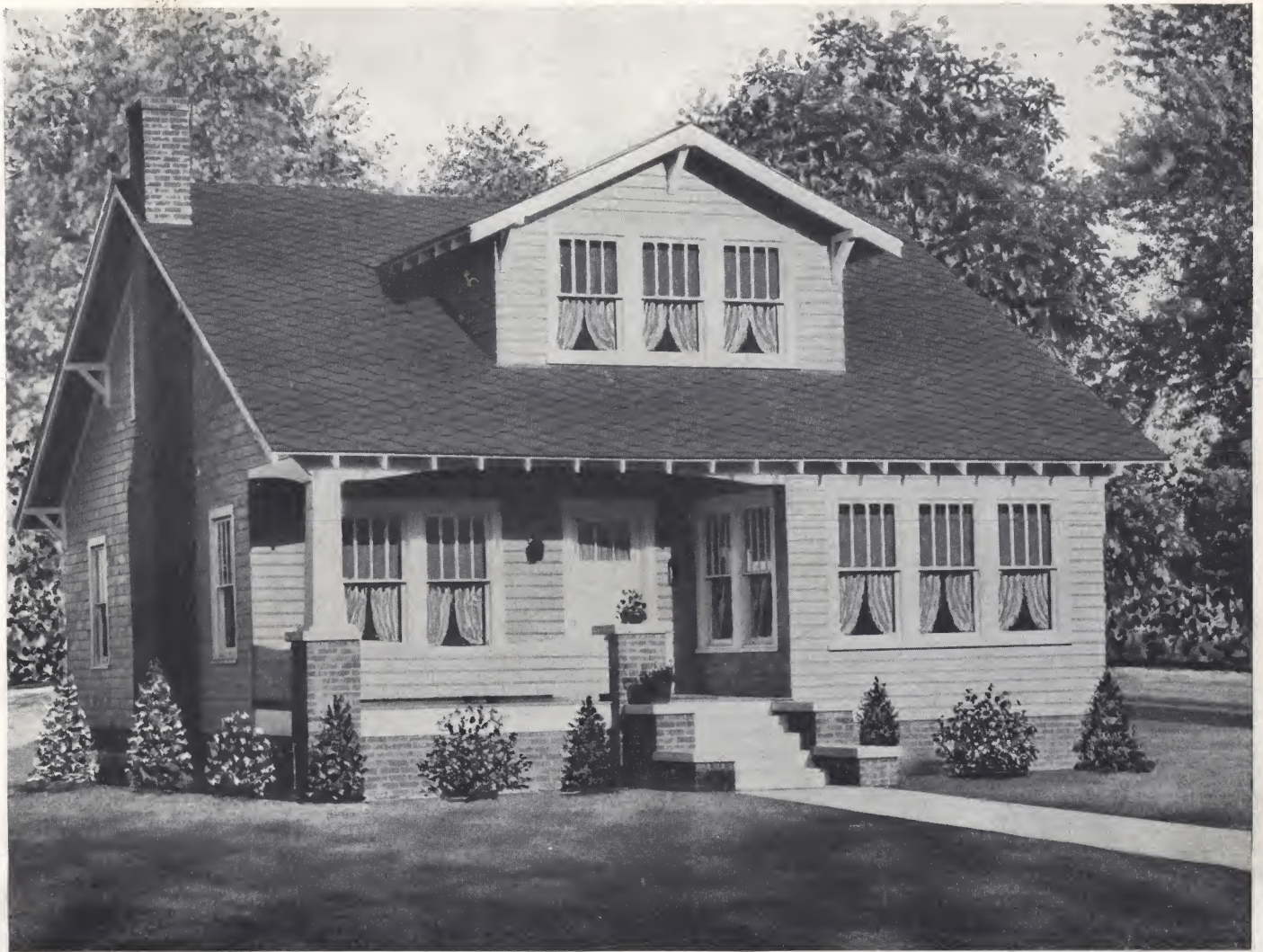


The OLIVE

(Size 22x34')

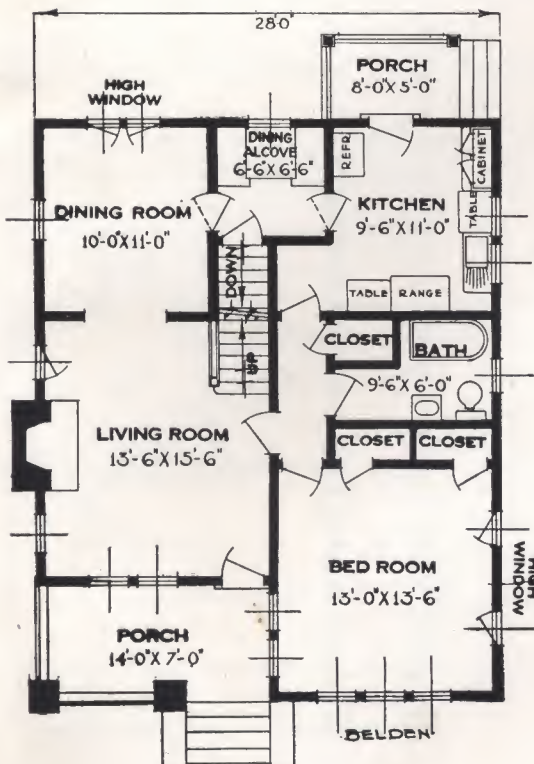
The Olive is offered as one of the most practical story-and-a-half homes. Here will be found seven good rooms with bath, extra lavatory and ample closet space over a foundation of only 22x34 feet



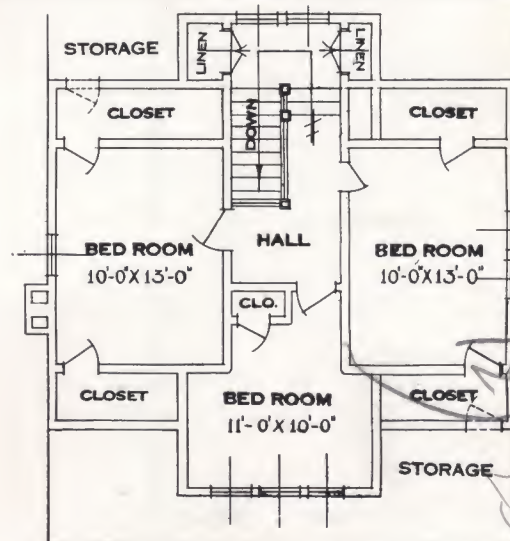


The BELDEN

(Size 28x35')



Here is an ideal small home for today and a larger one for tomorrow when needed

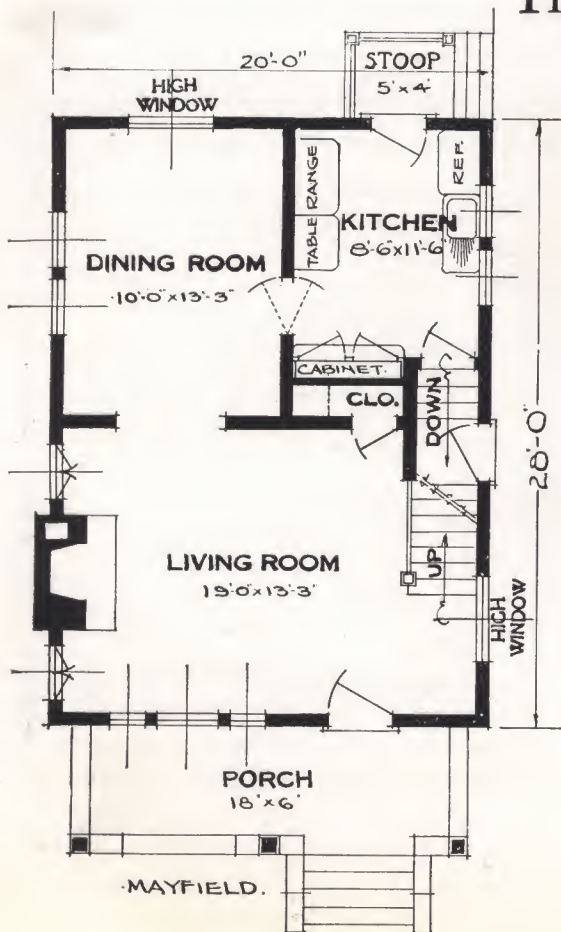


SECOND FLOOR PLAN IF DESIRED

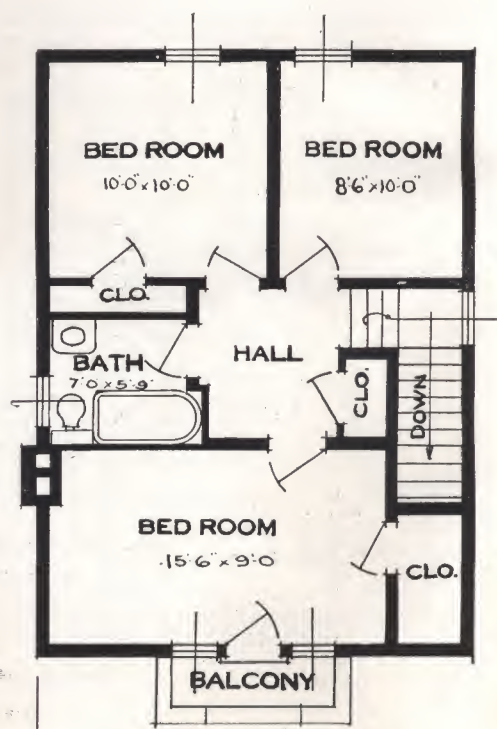


The MAYFIELD

(Size 20x28')



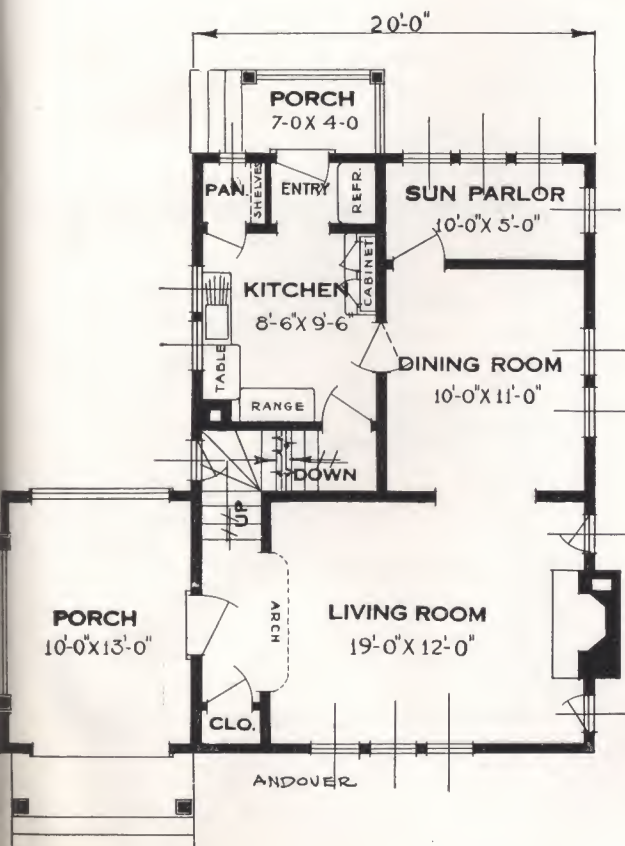
All of the usual comforts of the average six-room home are to be found in the Mayfield on a foundation of only 20x28 feet, and yet there seems to be no crowding or jamming for space



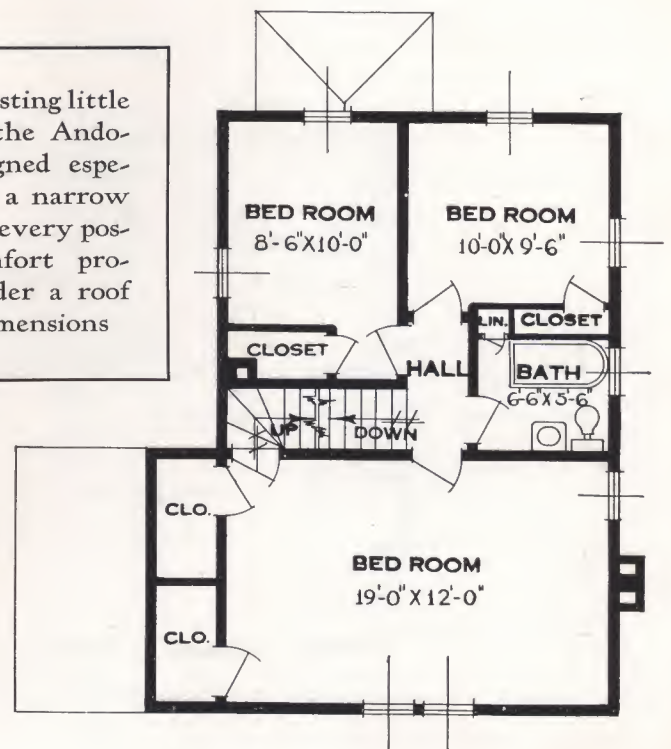


The ANDOVER

(Size 20x30')



An interesting little home is the Andover, designed especially for a narrow lot, with every possible comfort provided under a roof of its dimensions

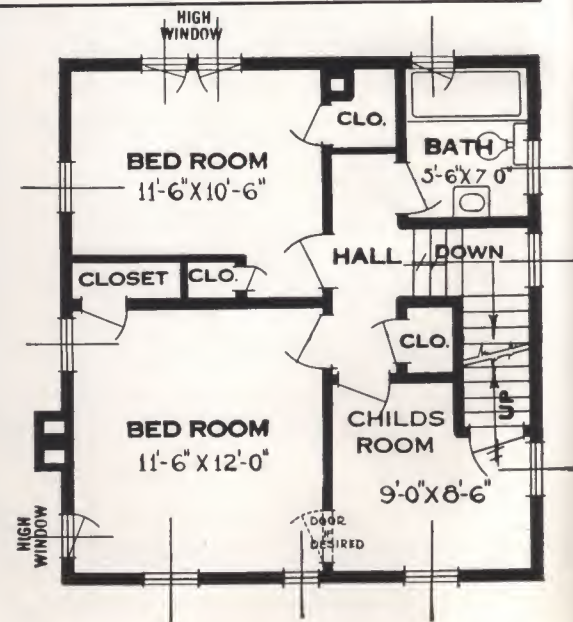
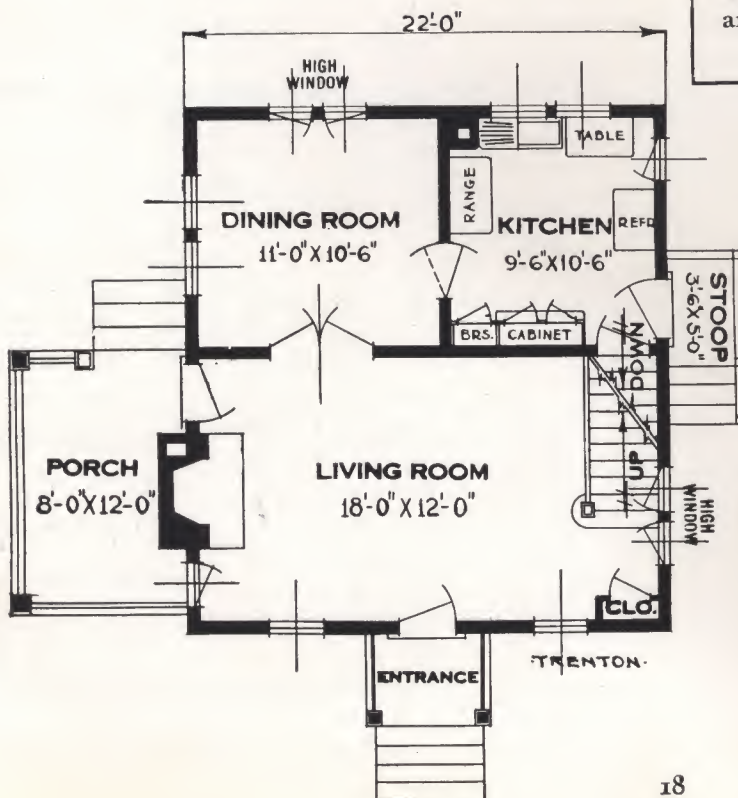




The TRENTON

(Size 22'x24')

The Trenton is true to type as a Colonial and more dignity and comfort at its cost can hardly be found

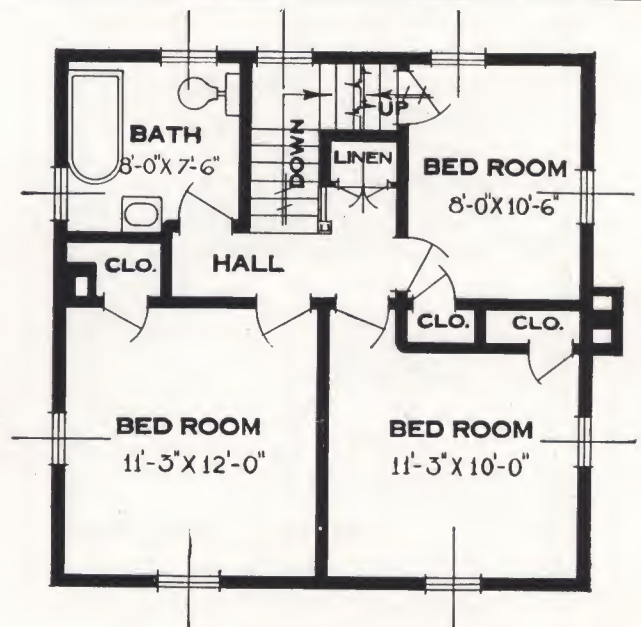
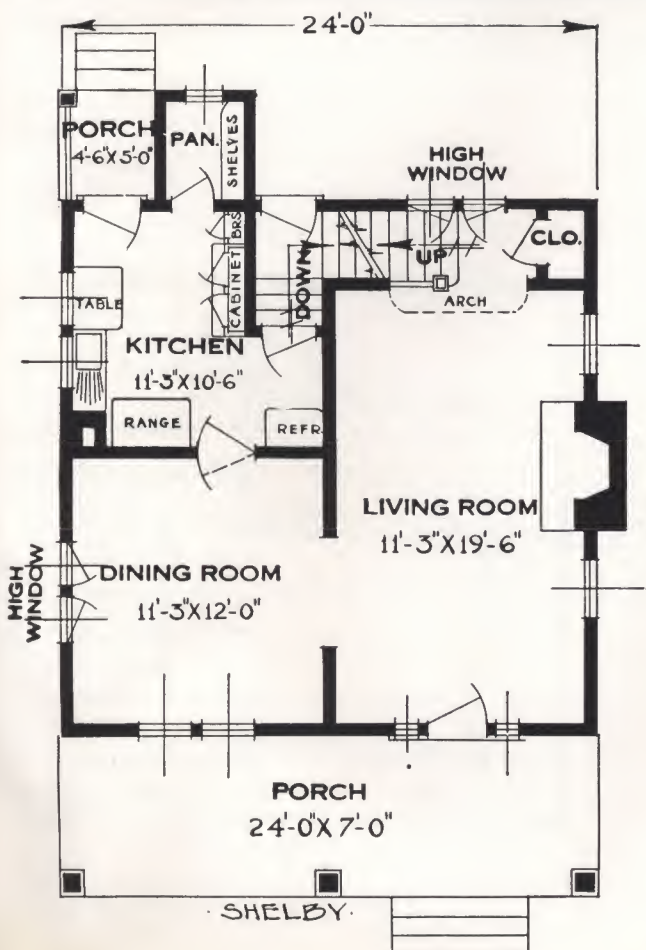




The SHELBY

(Size 24x24')

The large porch, large living room, modern kitchen and cross-ventilated bedrooms all speak for the value of the Shelby

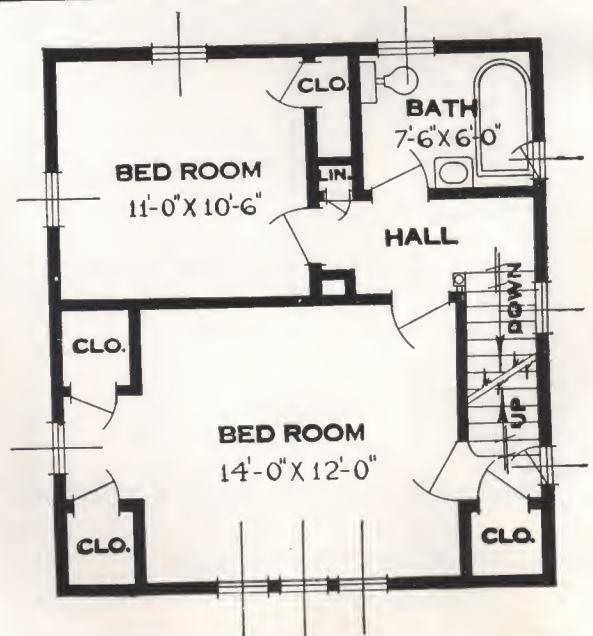
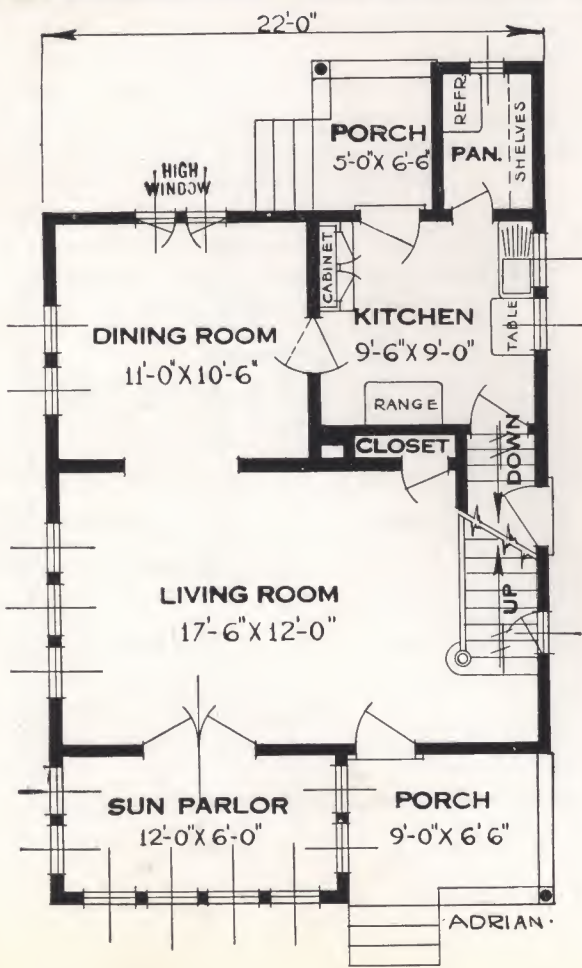




The ADRIAN

(Size 22x24')

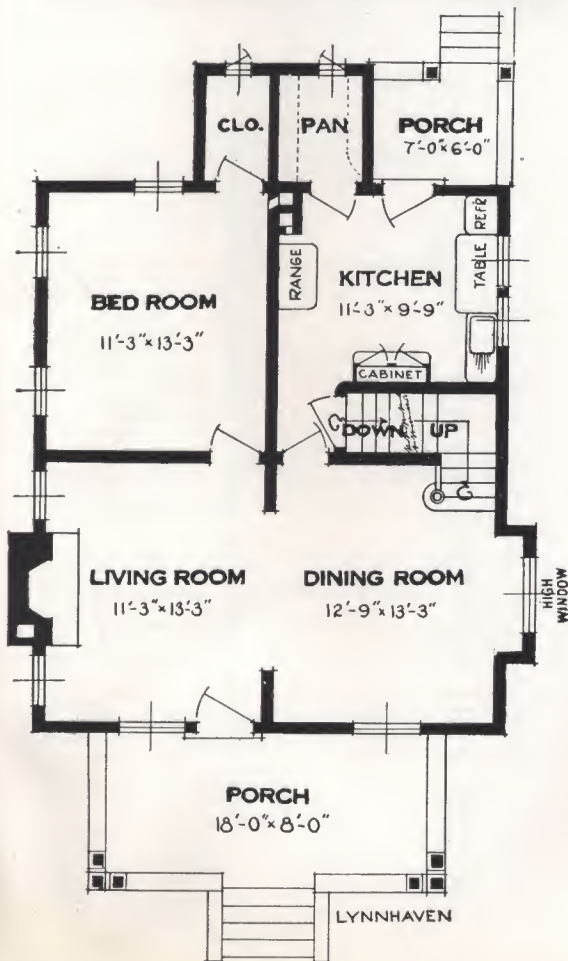
A semi-bungalow of five comfortable rooms and sun porch, at a cost surprisingly low, due to careful planning



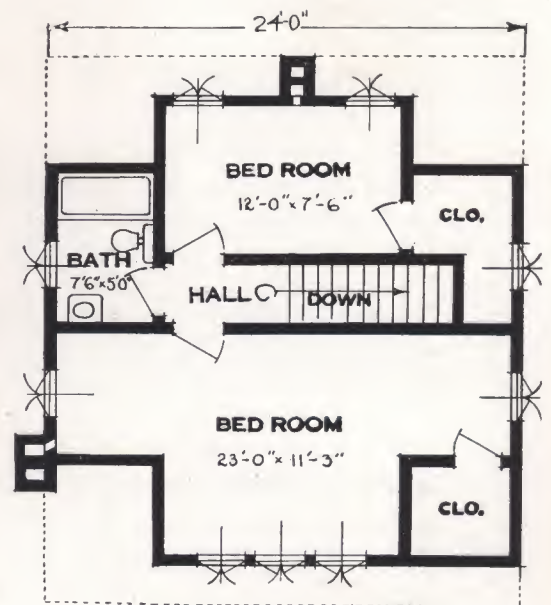


The LYNNHAVEN

(Size 24x28')



The Lynn-haven is a livable little home, with six ample rooms, bath, large pantry, large closets and many other desirable features, and yet its low cost places it within the reach of thousands of homeseekers





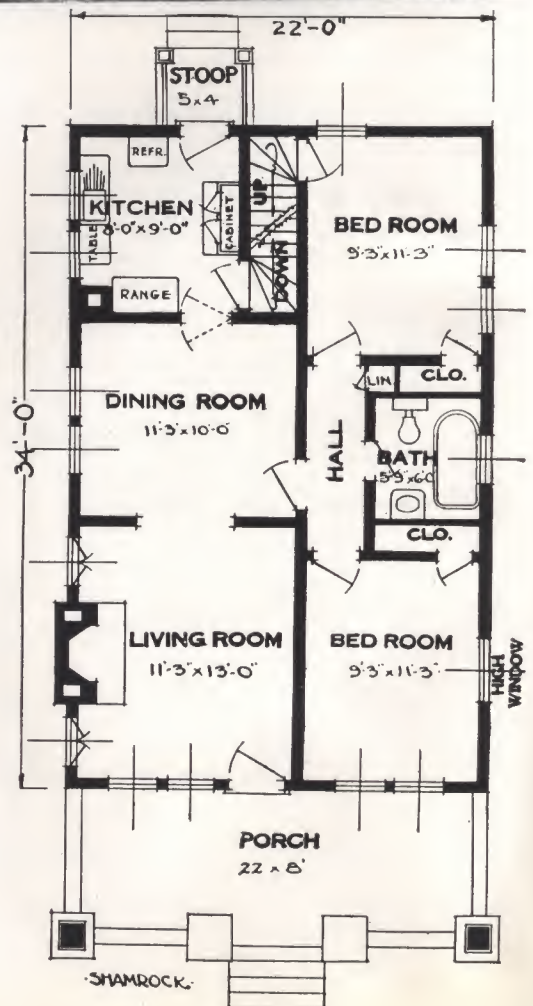
The SHAMROCK
(Size 22x34')



Several different floor plans have been arranged during the past few years for this attractive bungalow, but none have proven to be so popular as the one here shown

This plan, which is but 22 feet wide, will go easily on a 30-foot lot, but when placed on a 35-foot lot, there is ample room on the side for a driveway

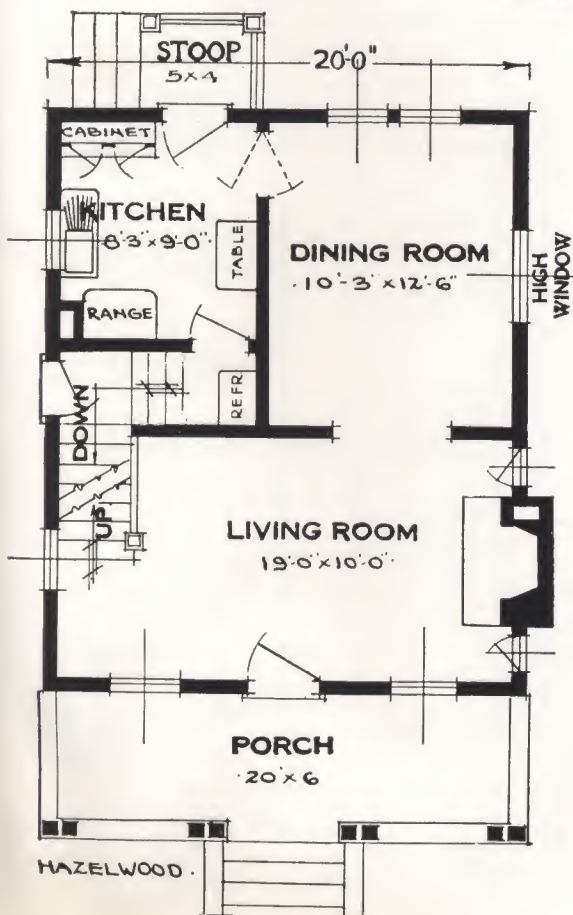
Each room has plenty of light and the location of all doors and windows gives the maximum amount of wall space for furniture



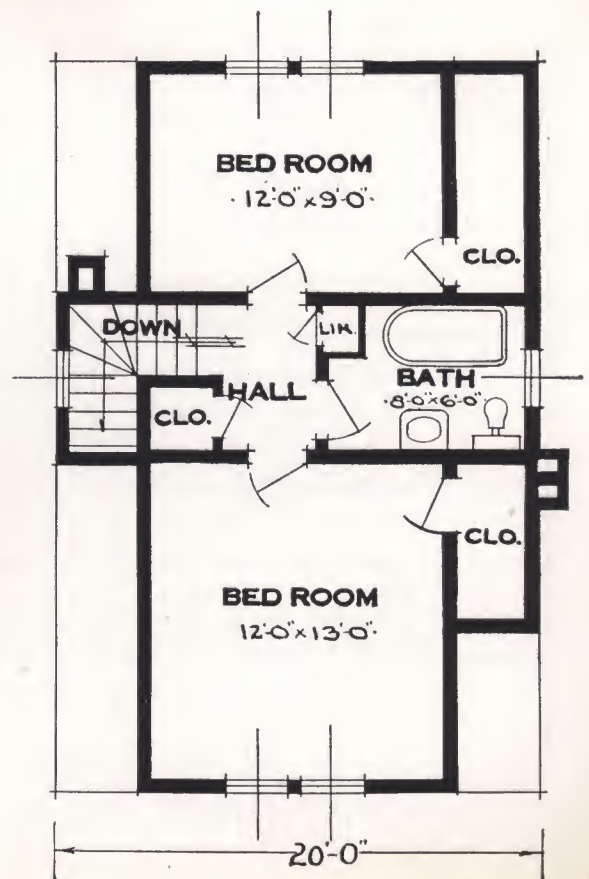


The HAZELWOOD

(Size 20x24')



Homes of the Hazelwood design permit more square feet of floor place per dollar than any other type of construction. The roof covers all, including the front porch, which gives the appearance of a much larger house than the size would indicate





The OAKDALE

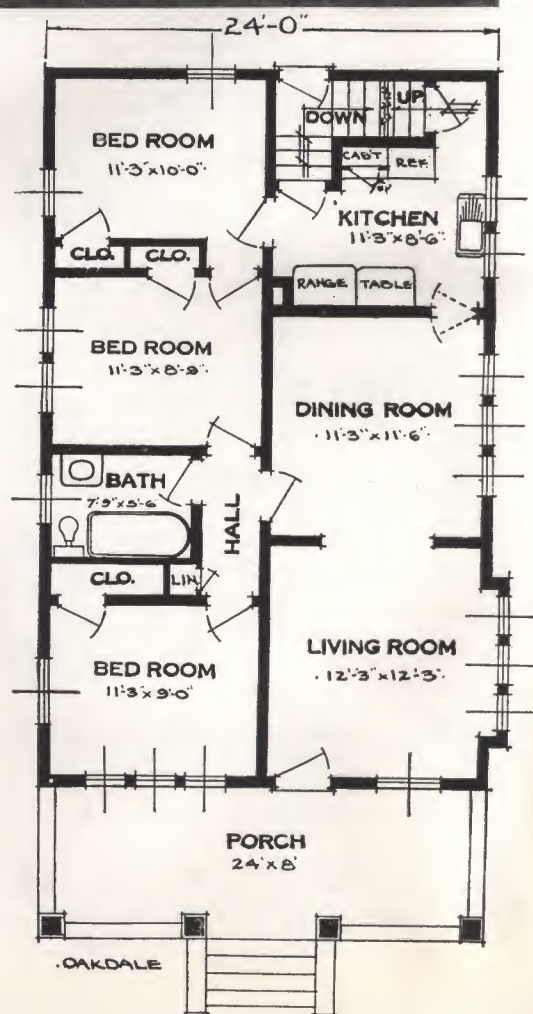
(Size 24x38')



The Oakdale is an attractive, six-room cottage which has been constantly increasing in popularity

The floor plan is arranged for economy in housekeeping as well as in construction. If desired for additional comfort, a fireplace can be added at the right end of the living room, with a window on each side, in place of the three windows now shown

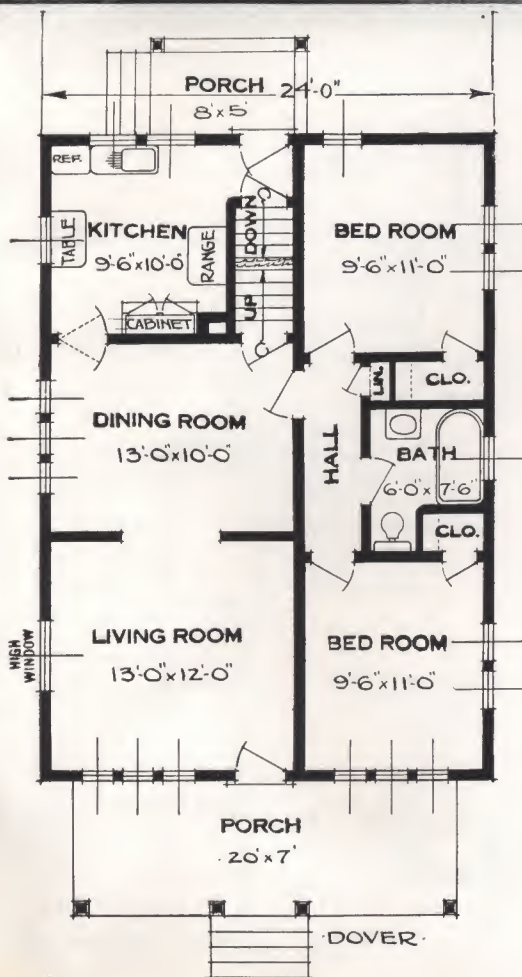
If only two bedrooms are required, the present space for three can be easily arranged for two of approximately 11 x 14 feet each



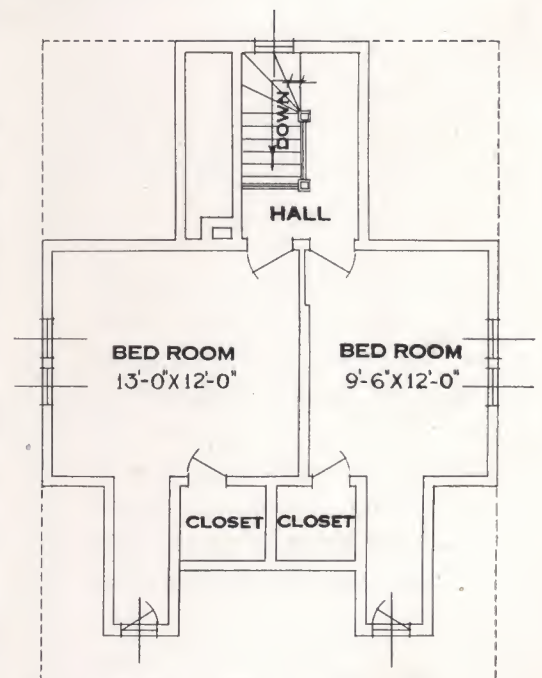


The DOVER

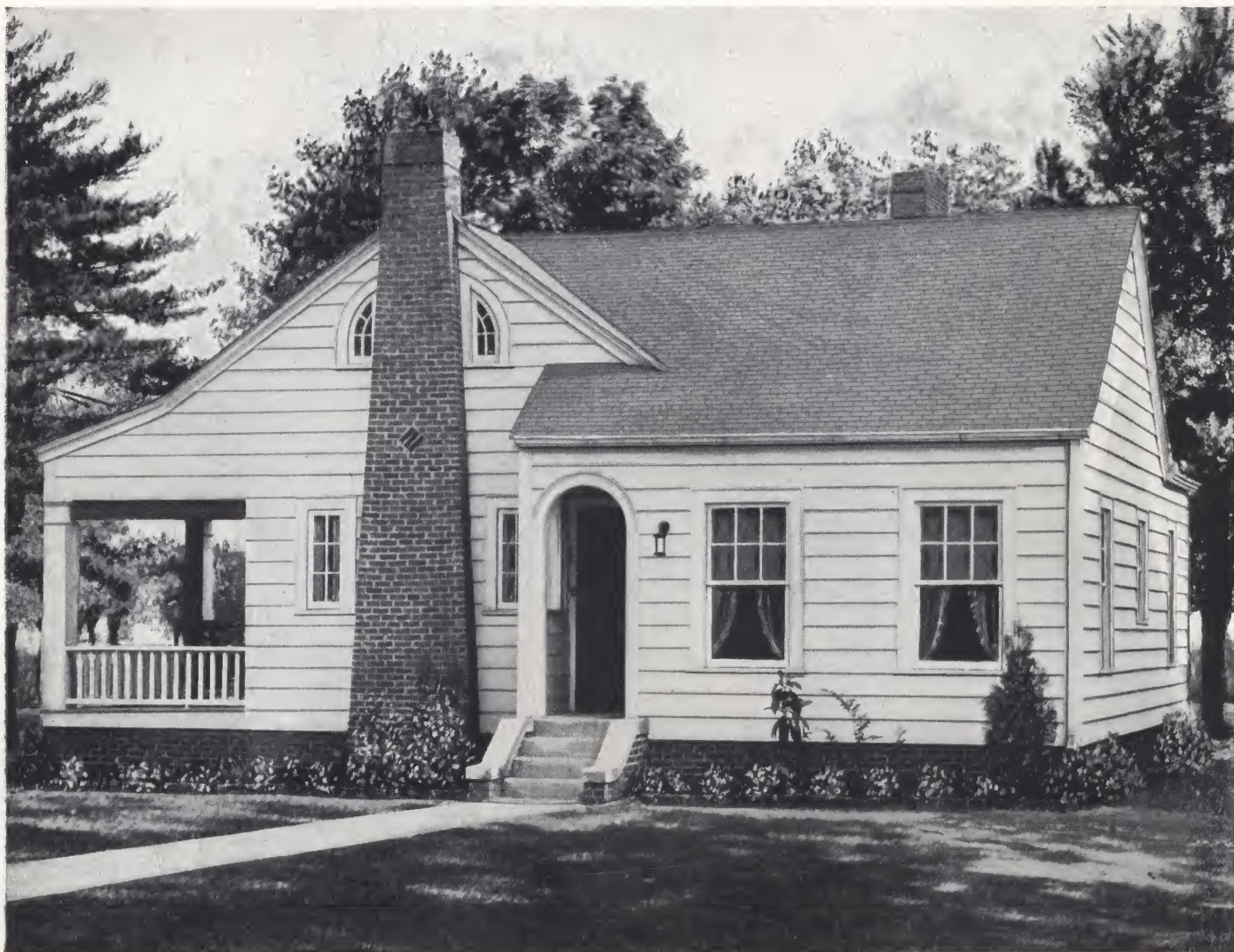
(Size 24x34')



The Dover was designed to dodge expense in the beginning. With the first floor finished, it is a complete home in every detail, but provisions have been made for two good rooms on the second floor when needed



SECOND FLOOR PLAN IF DESIRED

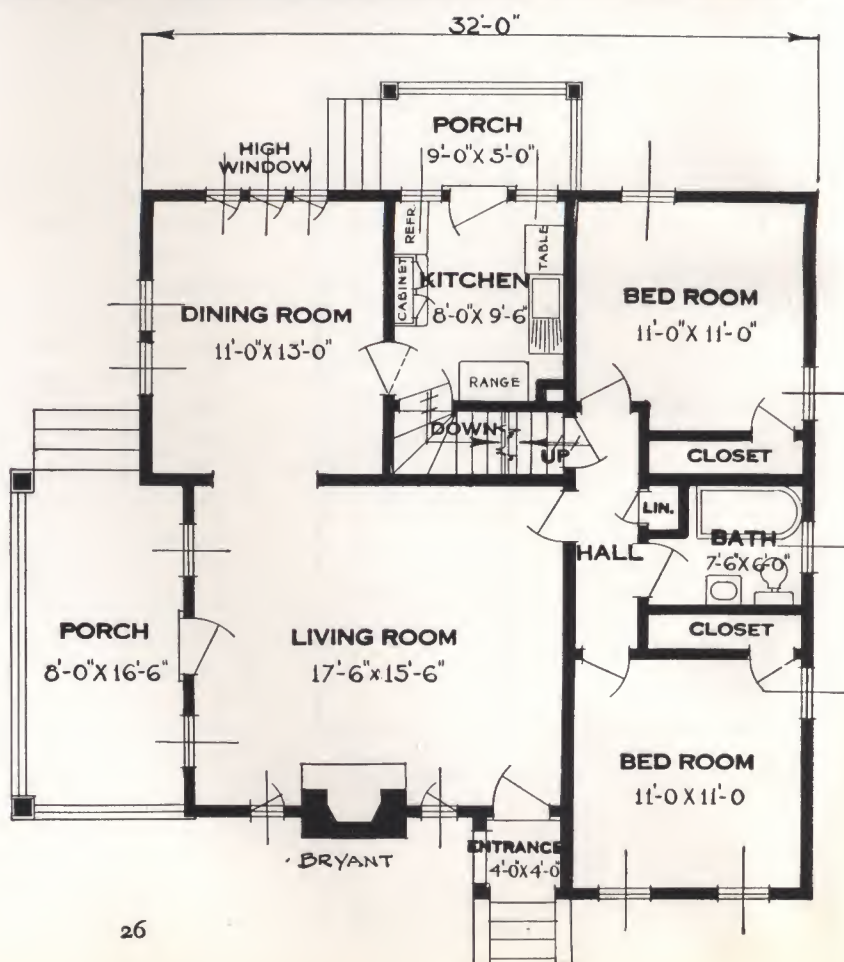


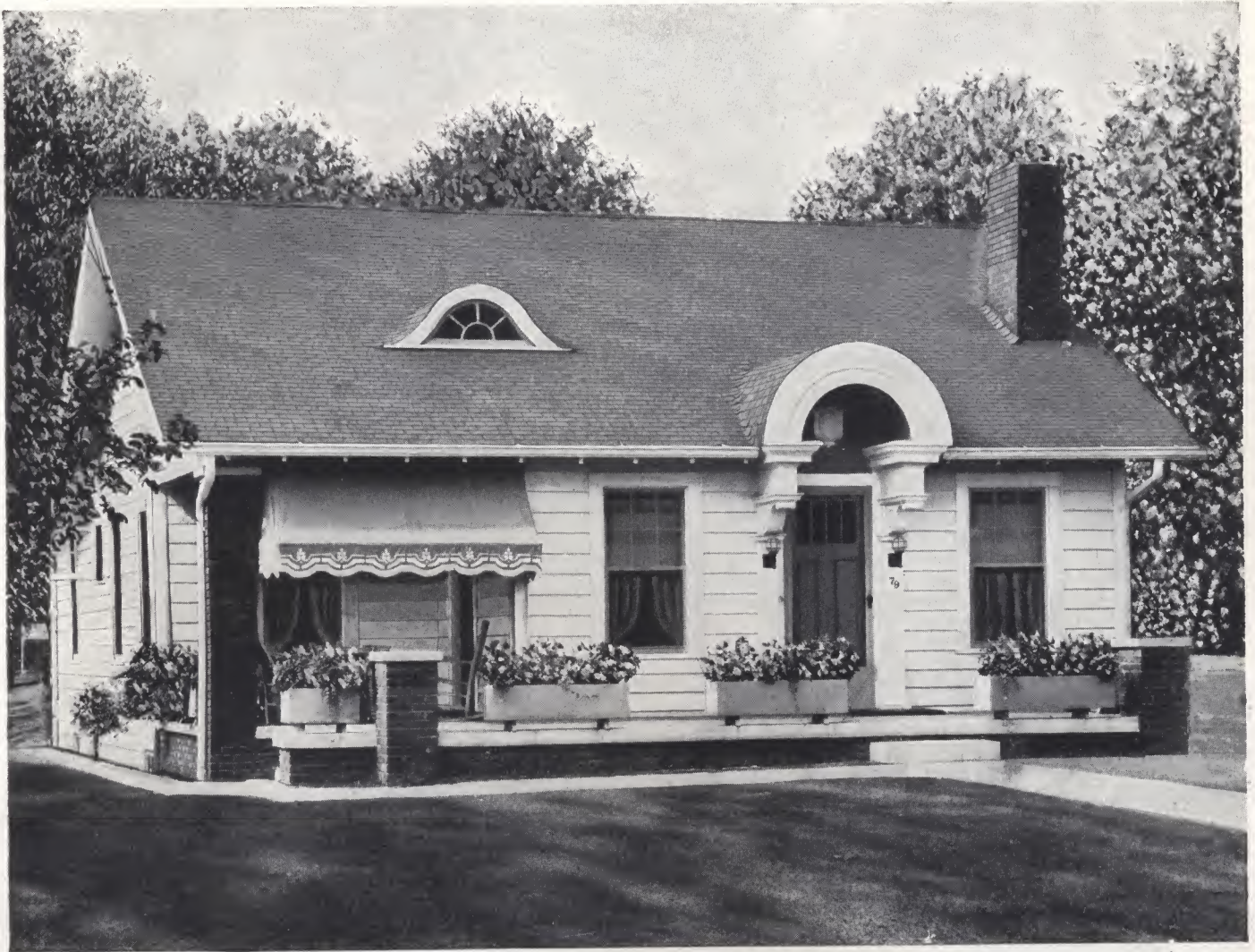
The BRYANT

(Size 32x30')



The Bryant is an unusually attractive cottage of five rooms and bath, and it is especially desirable for a corner lot or location where two separate entrances are needed. The cost of construction is low in comparison to the effect given by the original exterior, and the floor plan permits every comfort to be found in a home of five rooms.

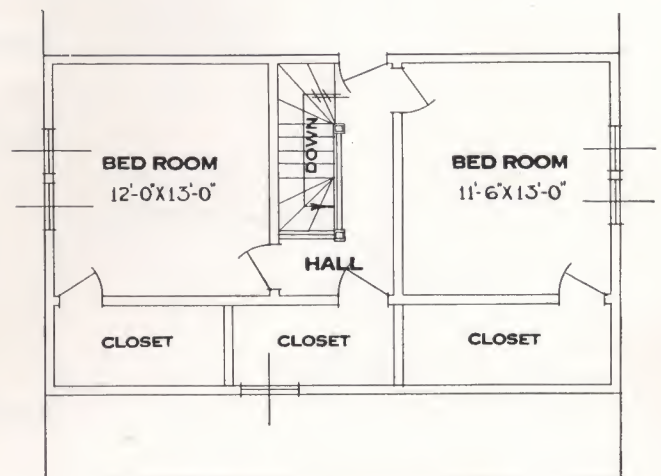
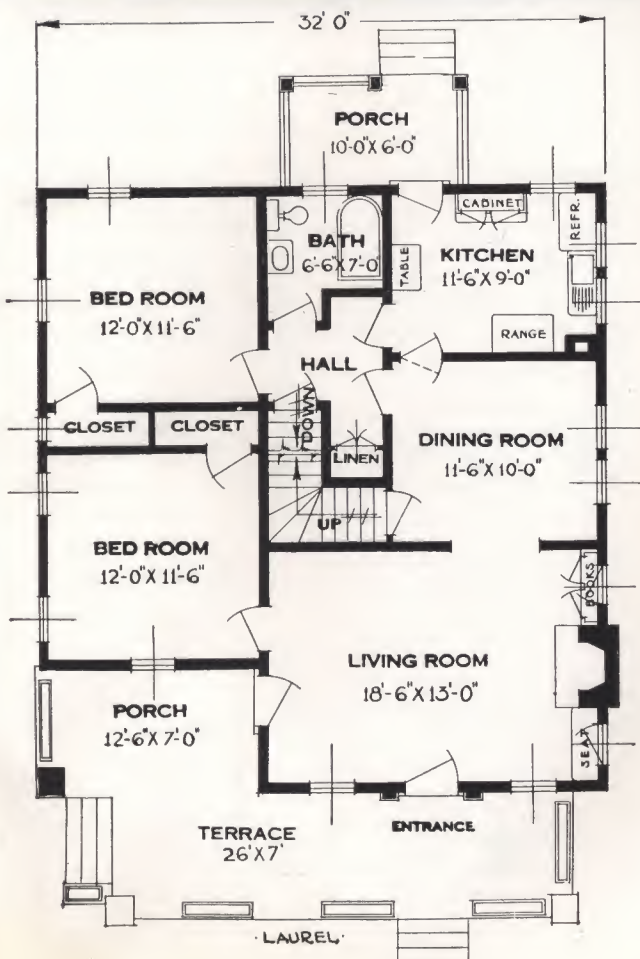




The LAUREL

(Size 32x34')

\$1,200 can be saved in the beginning by leaving the second floor of this design unfinished till wanted



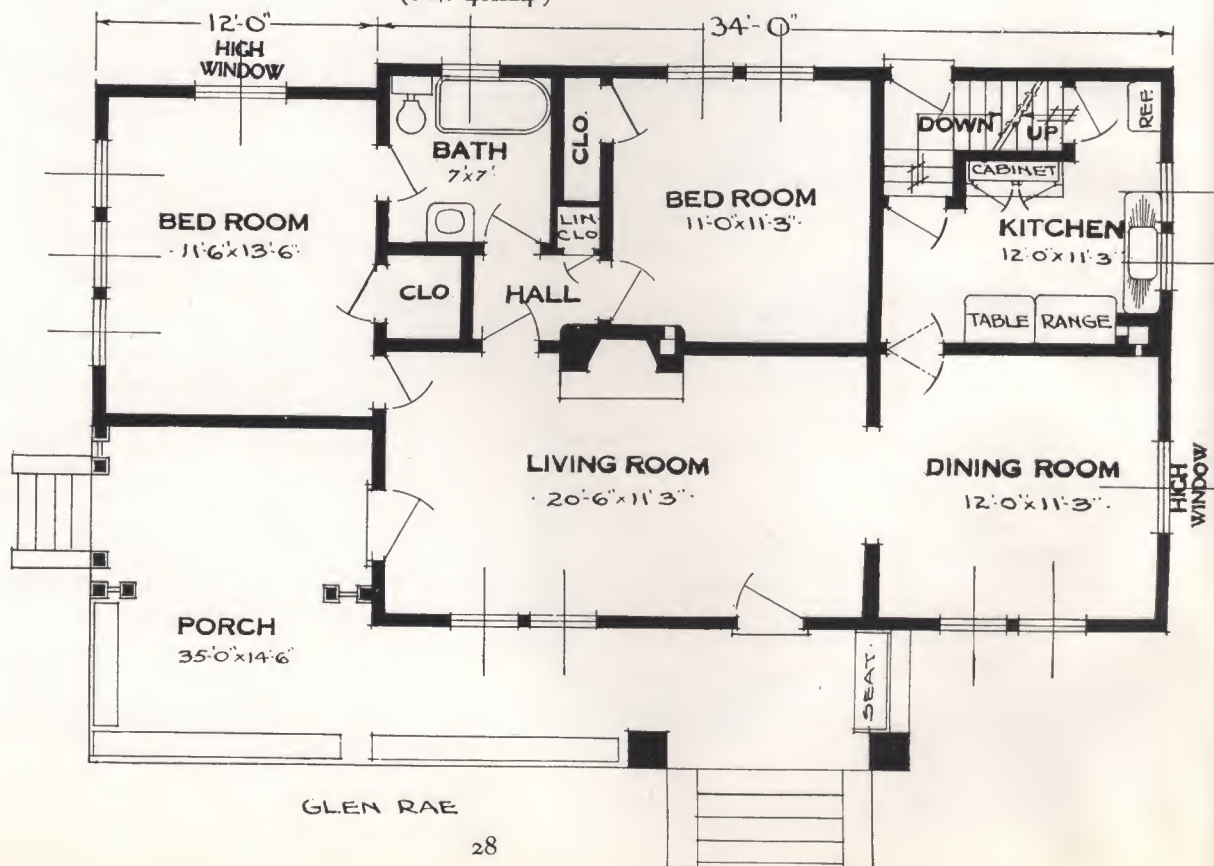
SECOND FLOOR PLAN IF DESIRED



The GLEN RAE

(Size 46x24')

An exceptionally attractive cottage for a corner lot, or for a physician who would use the addition for an office



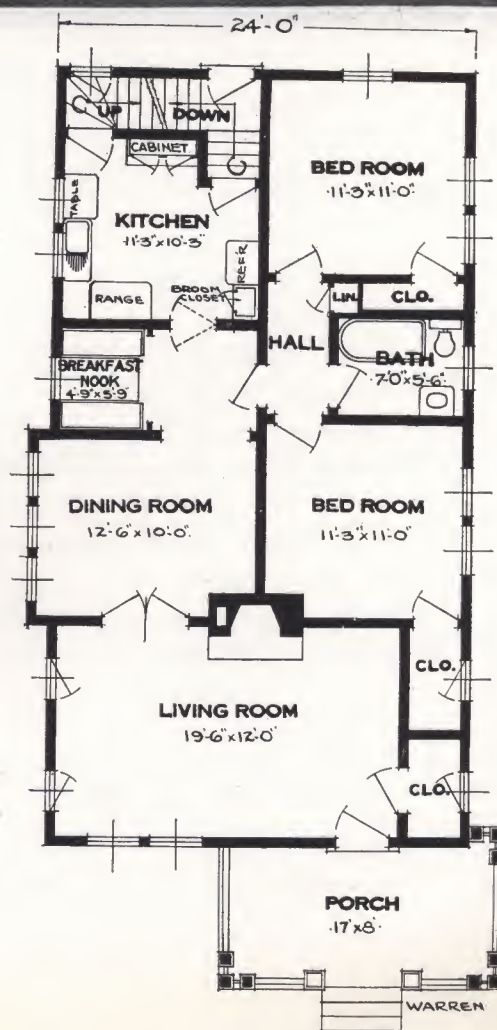


The WARREN

(Size 24x44')



Prizes have been offered for the improvement of the floor plan of The Warren, but it is so complete in every detail that changes are hard to figure out. The living room has a space and a place for every piece of modern furniture, with no crowding. The dining room, breakfast nook and kitchen are all just as they should be for a bungalow, and the bedrooms and bath could not be bettered for their size



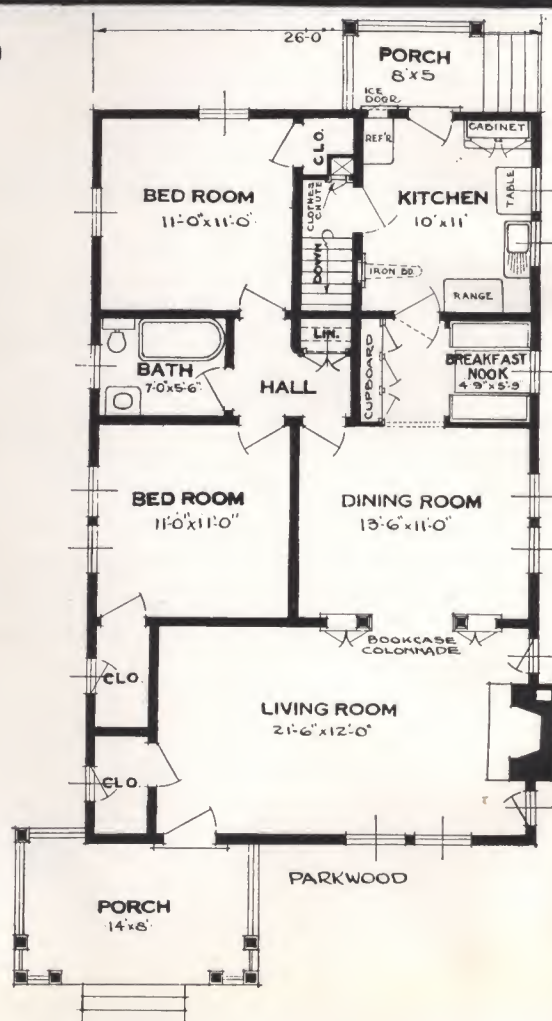


The PARKWOOD

(Size 26x42')



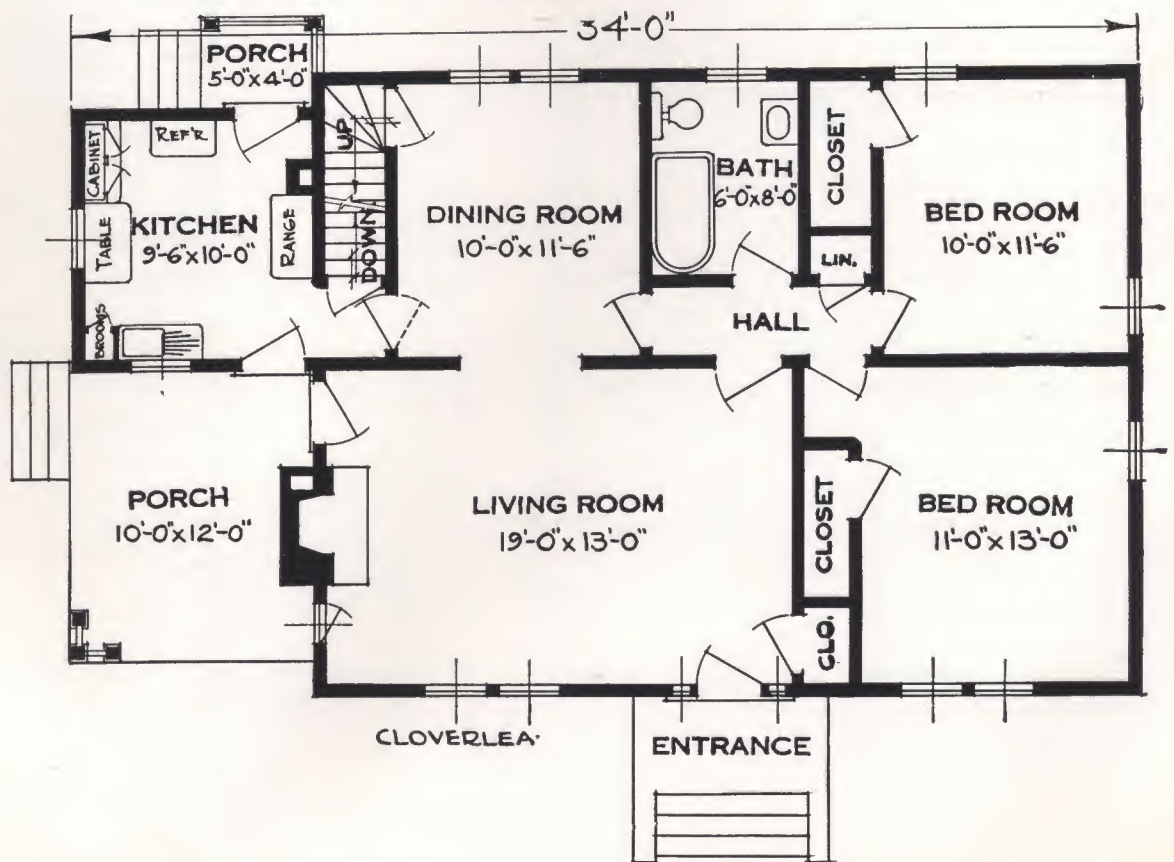
The Parkwood is a picturesque cottage, with a decided leaning to the Colonial. It has been used as a model in many sections, and few, if any, of the thousands who have inspected it have been able to offer suggestions for important improvements. There is art in every line of the exterior and there is proof of deliberation in every nook and corner of the floor plan

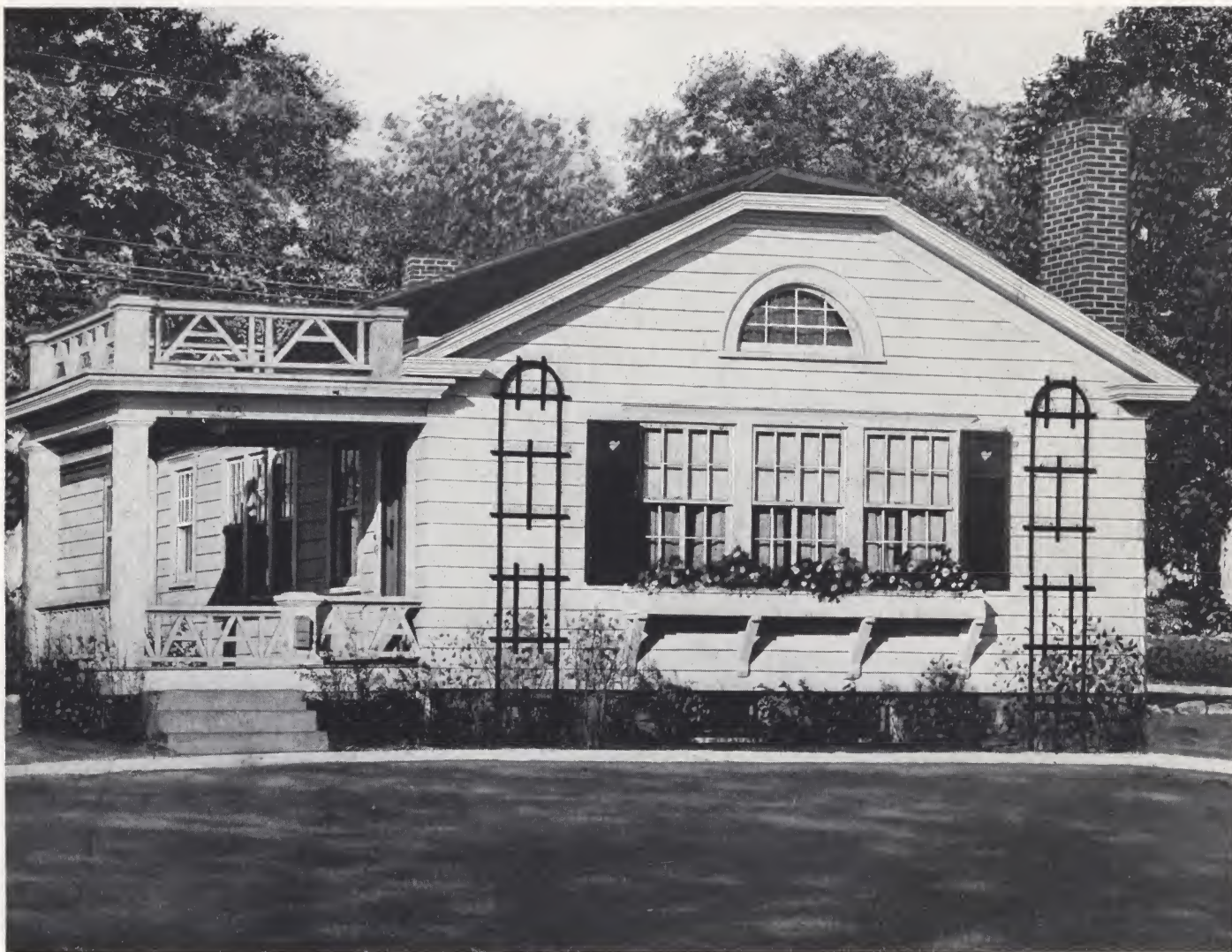




The CLOVERLEA (Size 34x26')

The Cloverlea is a distinctive colonial cottage, with an entrance that has "class," and a floorplan that has everything practical for modern comfort



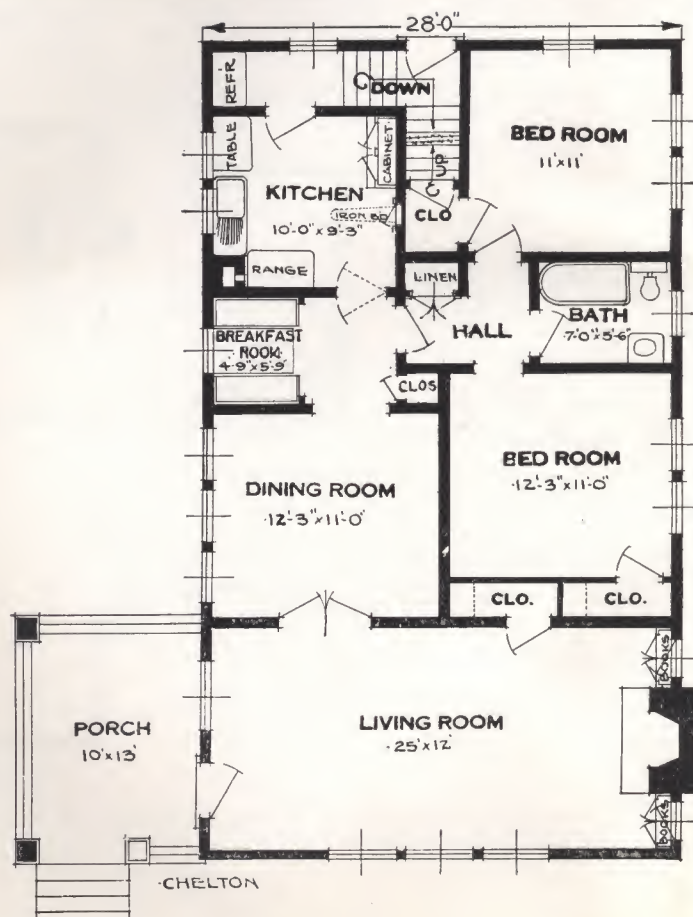


The CHELTON

(Size 26x44')



The Chelton was first constructed as a model Colonial cottage in one of the large cities in the Central States. It met such instant and popular approval that the builders were unable for months to take care of the orders for duplicates, and for the past two years the sale of blue prints has proved its appeal throughout the country



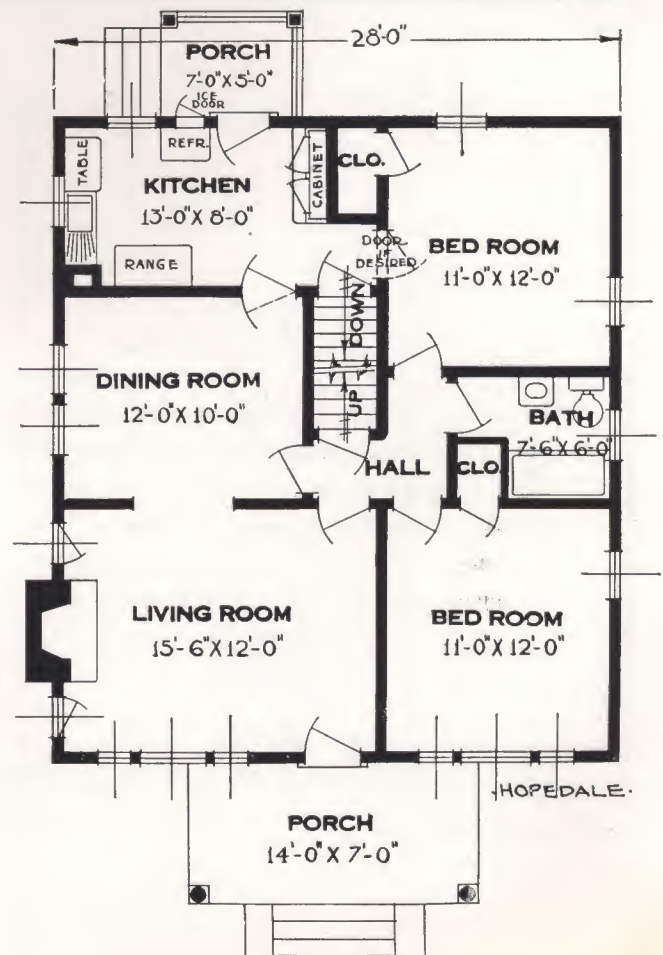


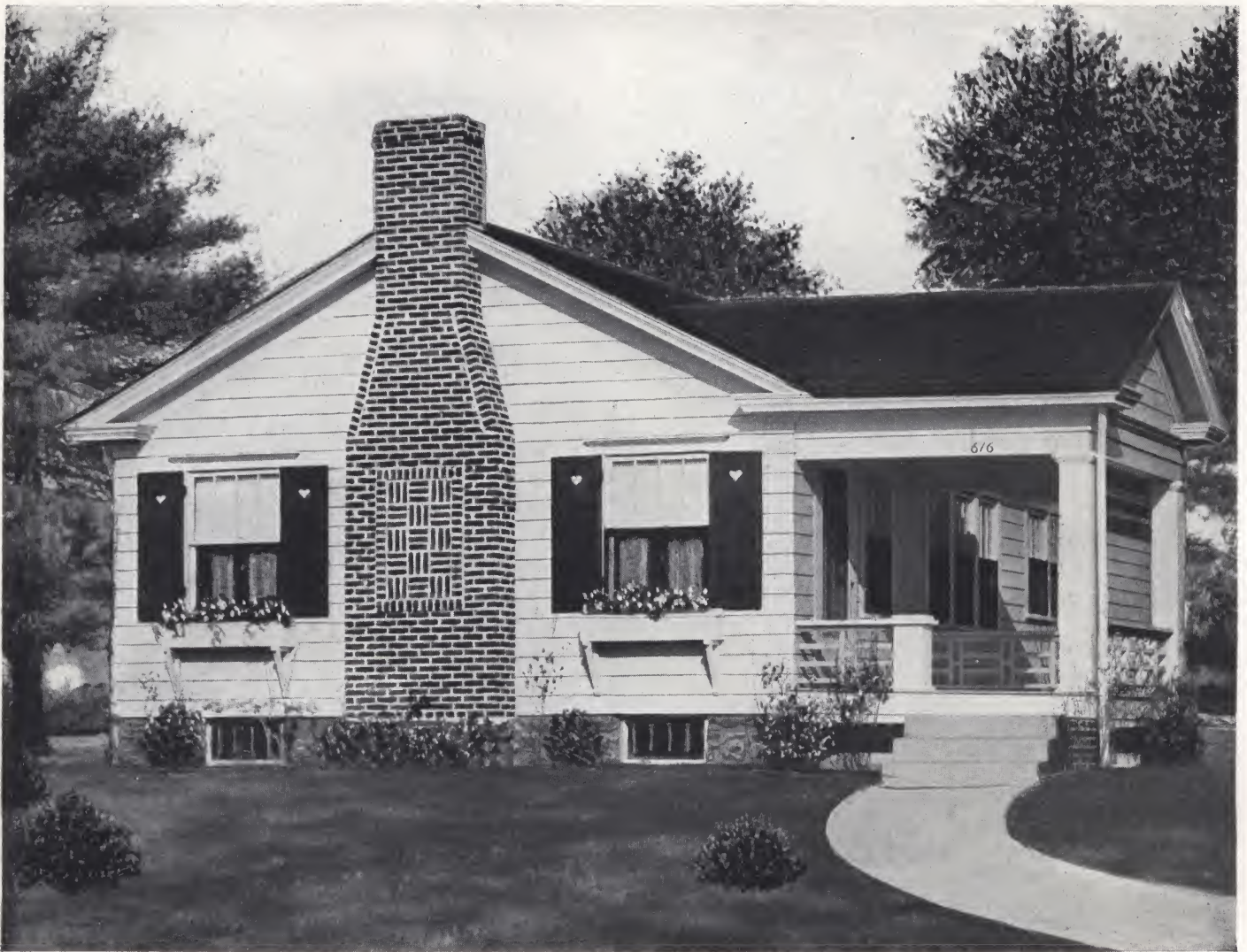
The HOPEDALE

(Size 28x32')



As much comfort for the cost can be found in the floor plan of the Hopedale as could be expected in any home. Similar floor plans have been designed, but a few minutes' consideration of this particular plan will convince anyone of the many minor details figured out to eliminate steps and drudgery for the housewife



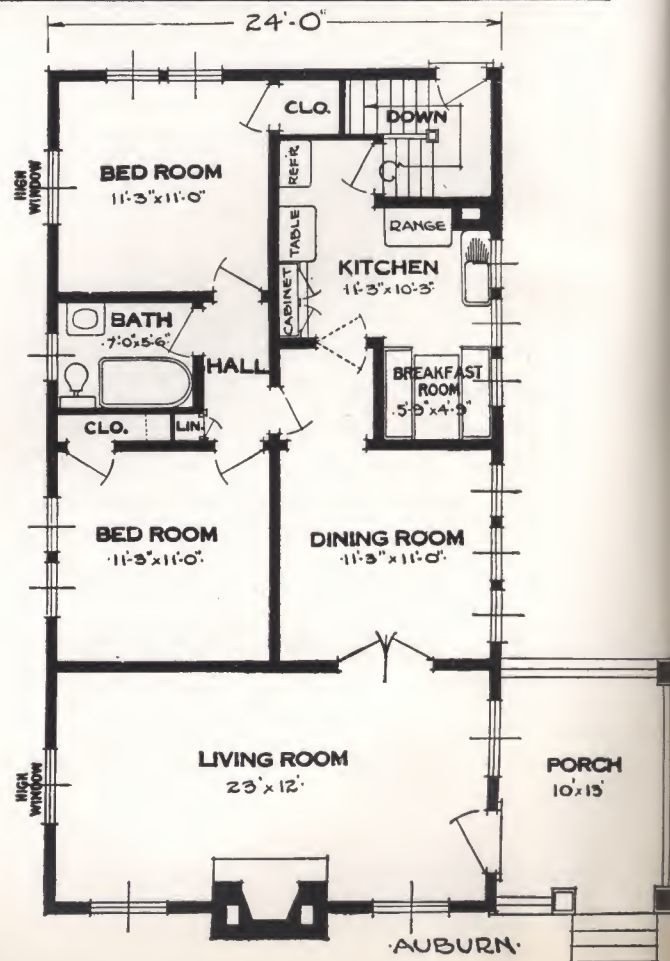


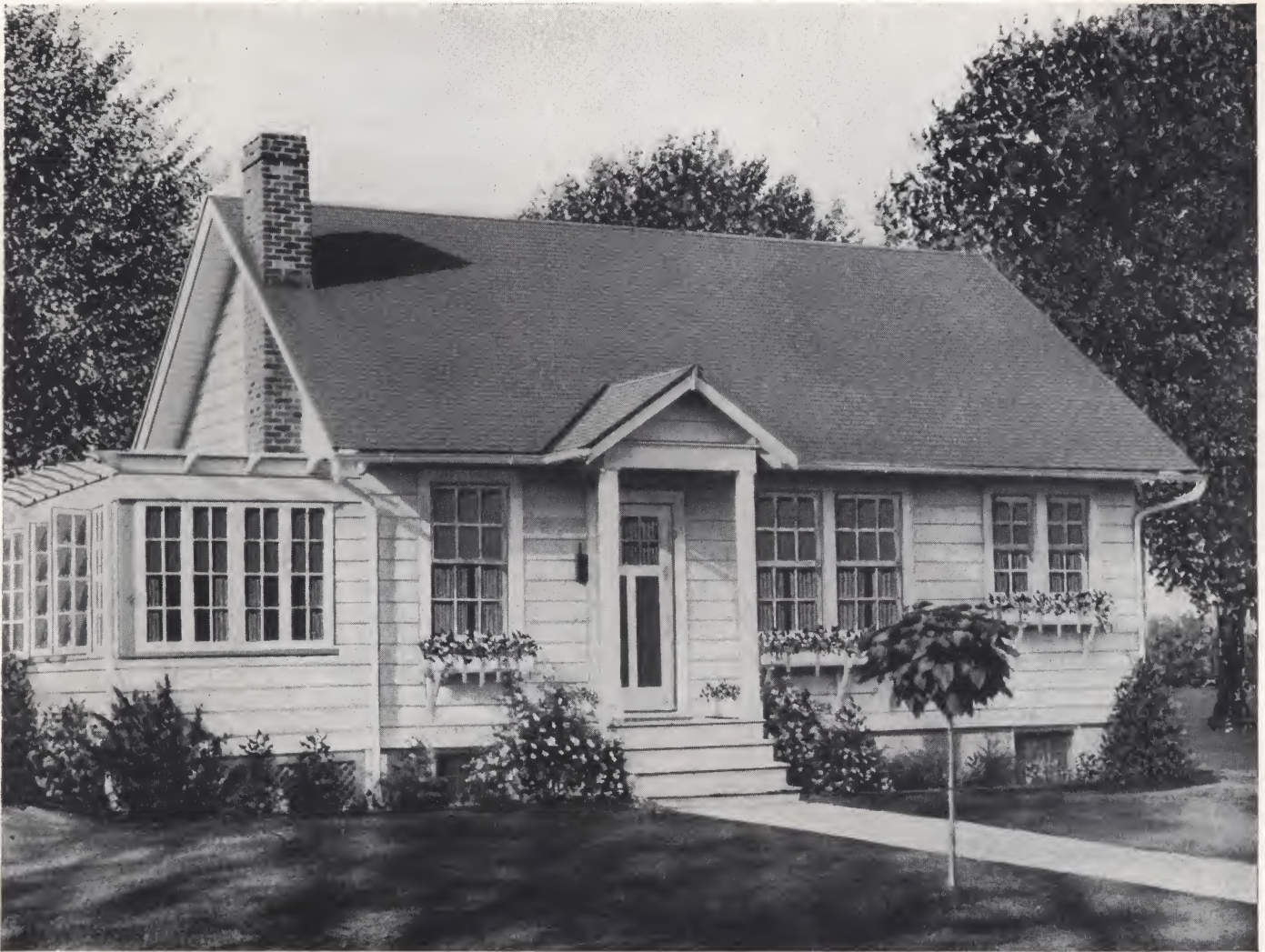
The AUBURN

(Size 24x44')



Here is a quaint cottage of the Colonial type, with five comfortable rooms, larger than are usually found in low cost homes of today. The living room is twenty-three feet long, with a big fireplace so located as to suggest warmth and glow to the entire room

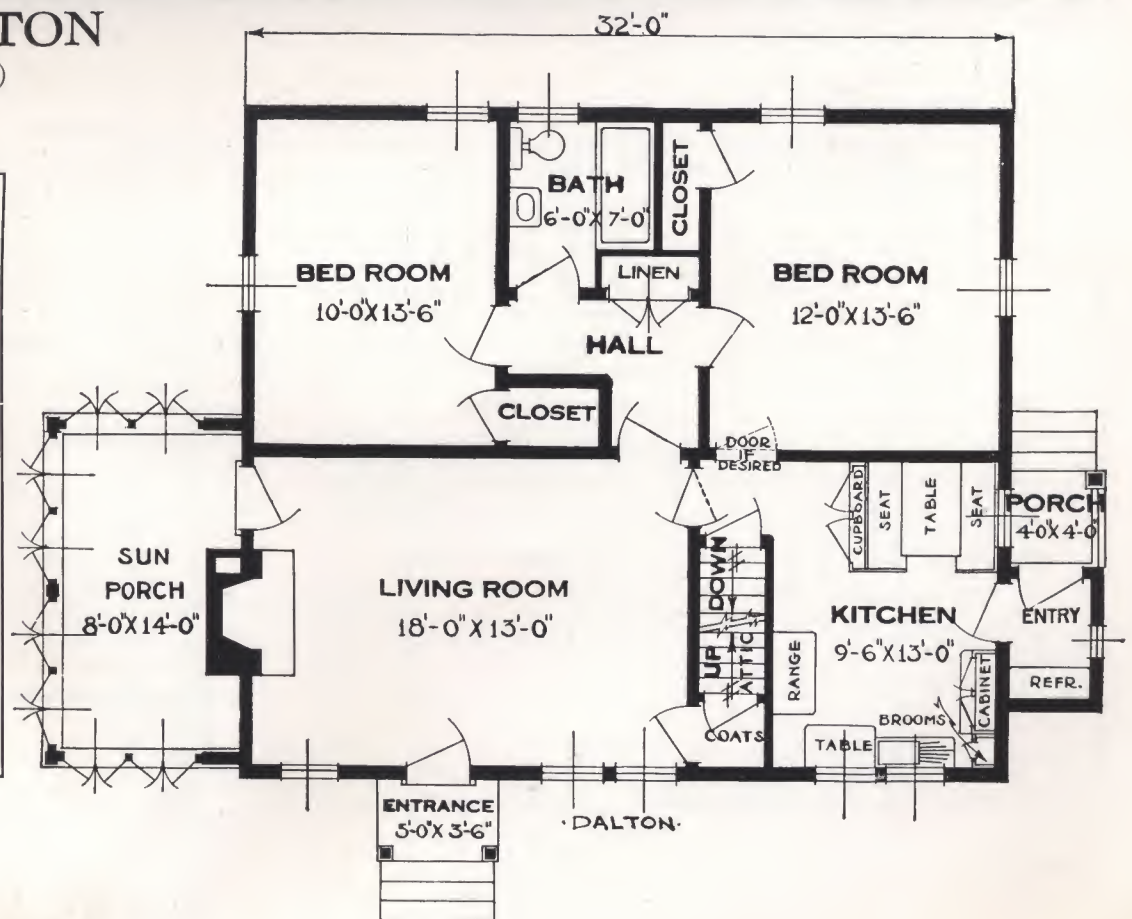




The DALTON

(Size 32x28')

The sun parlor of this unique cottage is an added attraction, and it will add comfort in both summer and winter, but it can be left off, if not required at first, without marring the beauty of the exterior



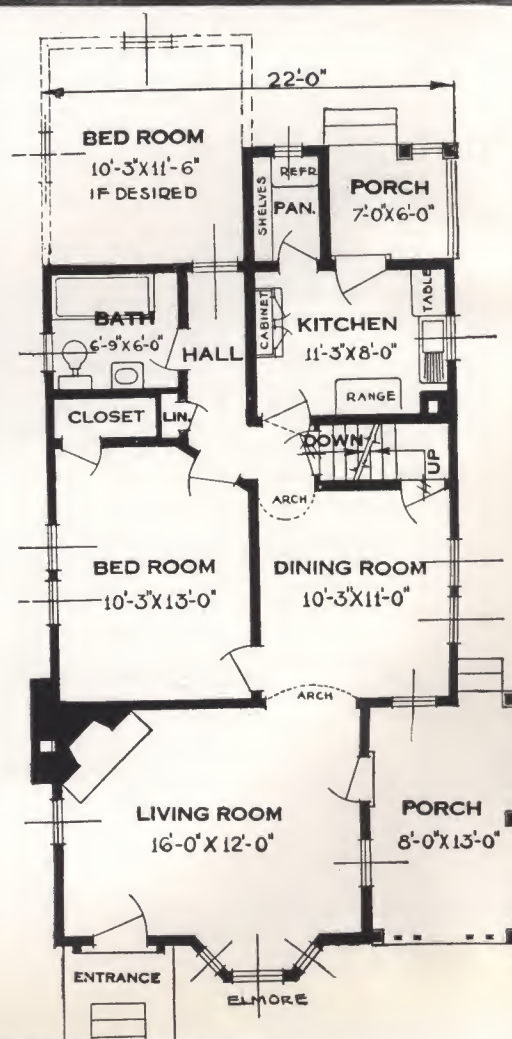


The ELMORE

(Size 22x36')



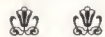
The Elmore was planned to help thousands strike against high rents. Actual comforts considered, it possibly offers more as a four-room cottage than any design here shown, and if an extra bedroom is wanted later, it can be added easily as indicated. The cost will be small in comparison, as no basement will be required, and the room is already partially enclosed



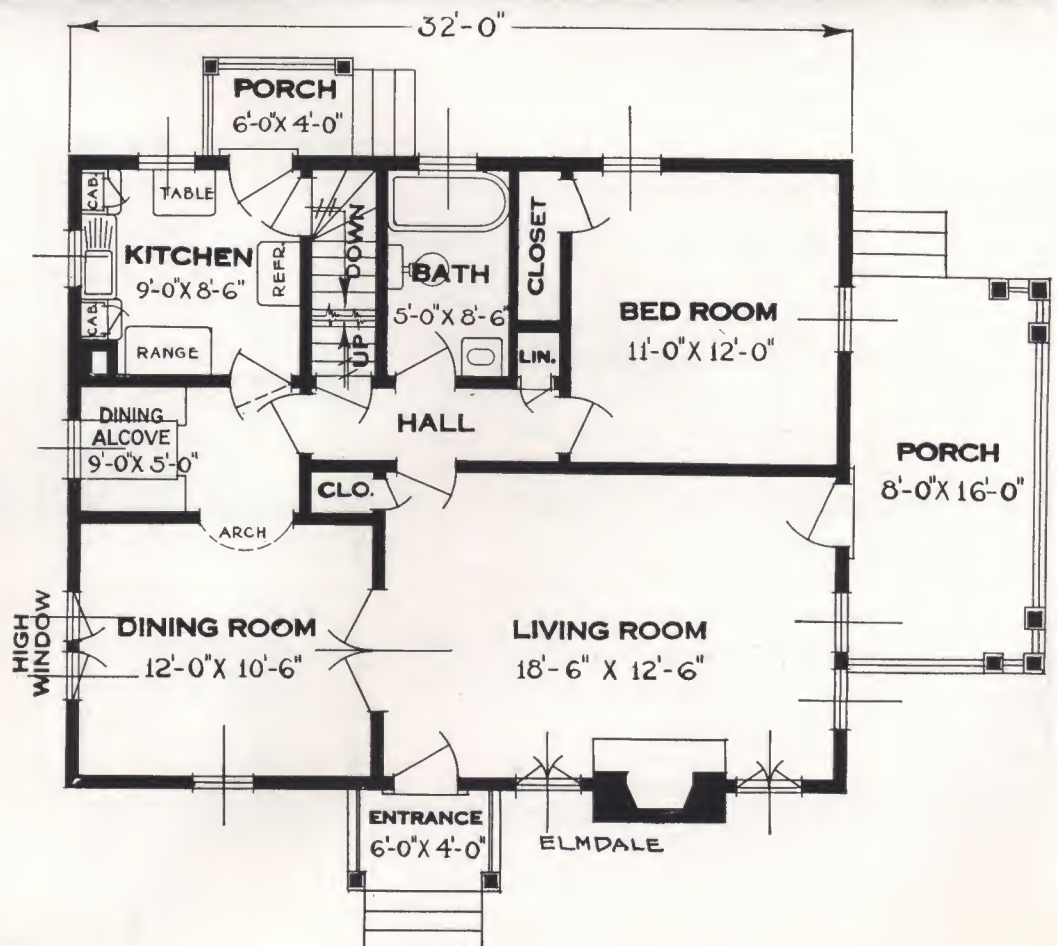
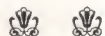


The ELMDALE

(Size 32x26')



The Elmdale is another attractive cottage for a corner lot, as the exterior is equally pleasing from two sides. The floor plan is ideal from all angles

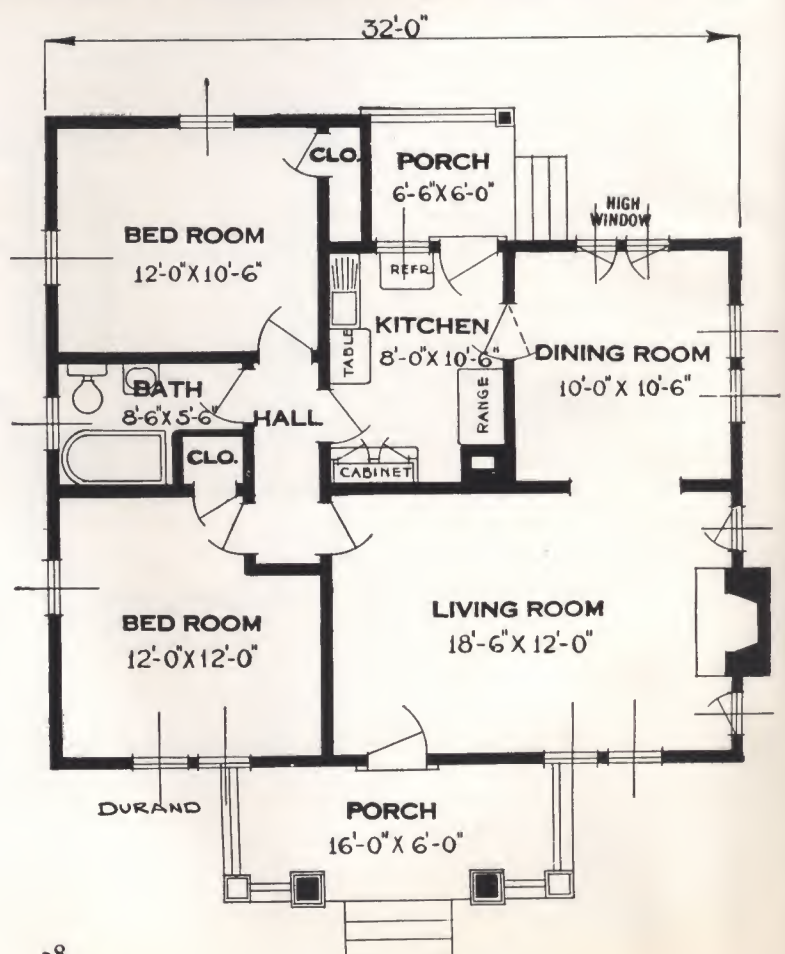


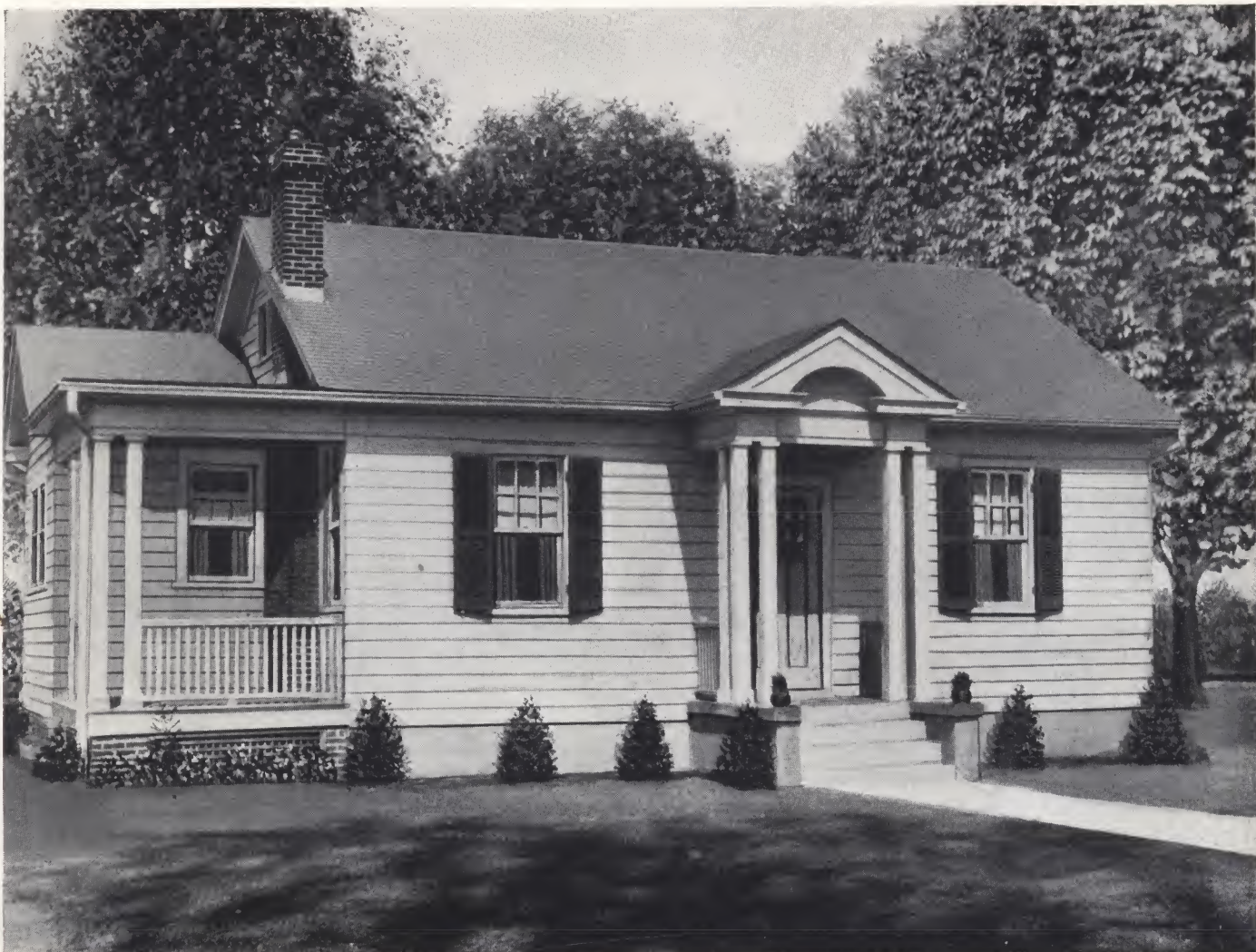


The DURAND
(Size 32x24')



If luxury at low cost is wanted in a home, stop for due consideration of the Durand. A living room over eighteen feet long, open fireplace, two good bedrooms, larger than usually found in cottages, a cozy dining room viewed from the living room through a wide archway. Then the kitchen worked out to save work, to save time and to save nerves

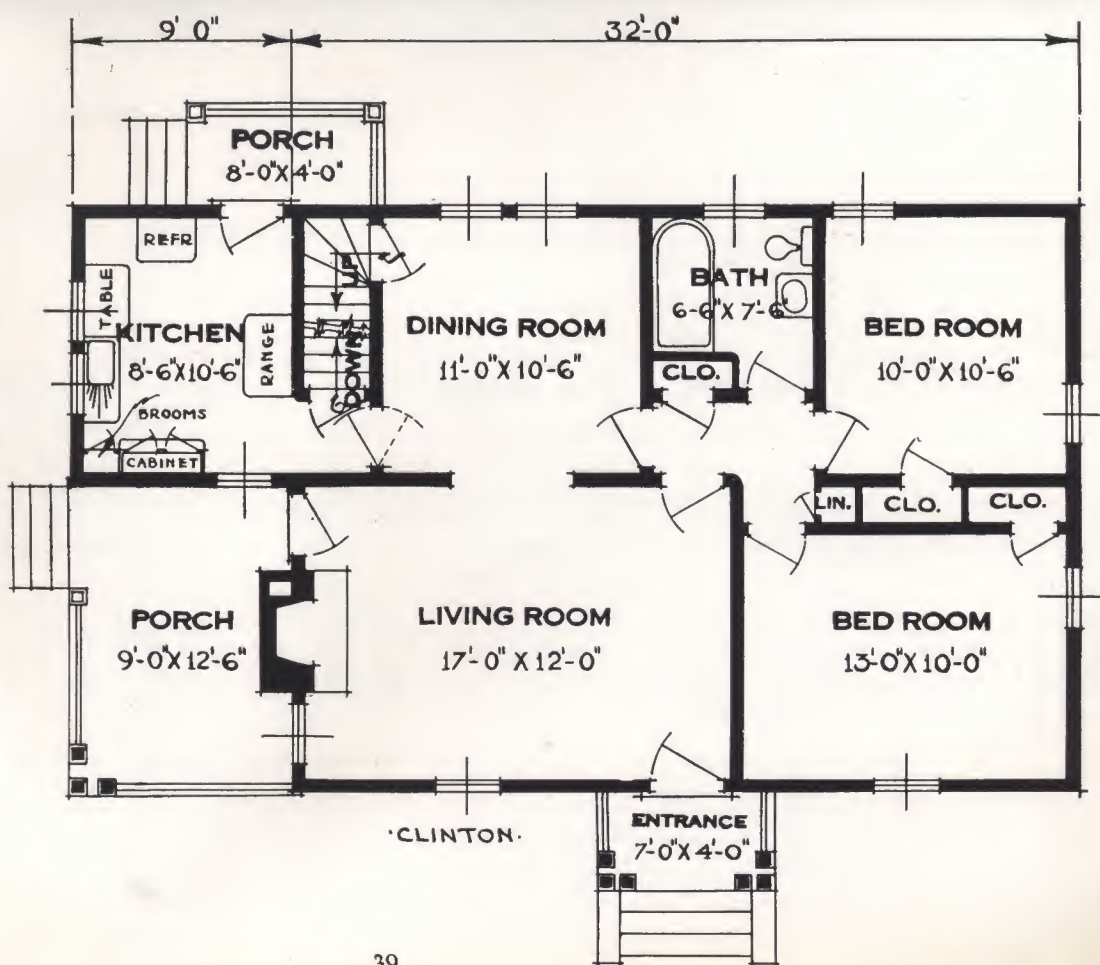


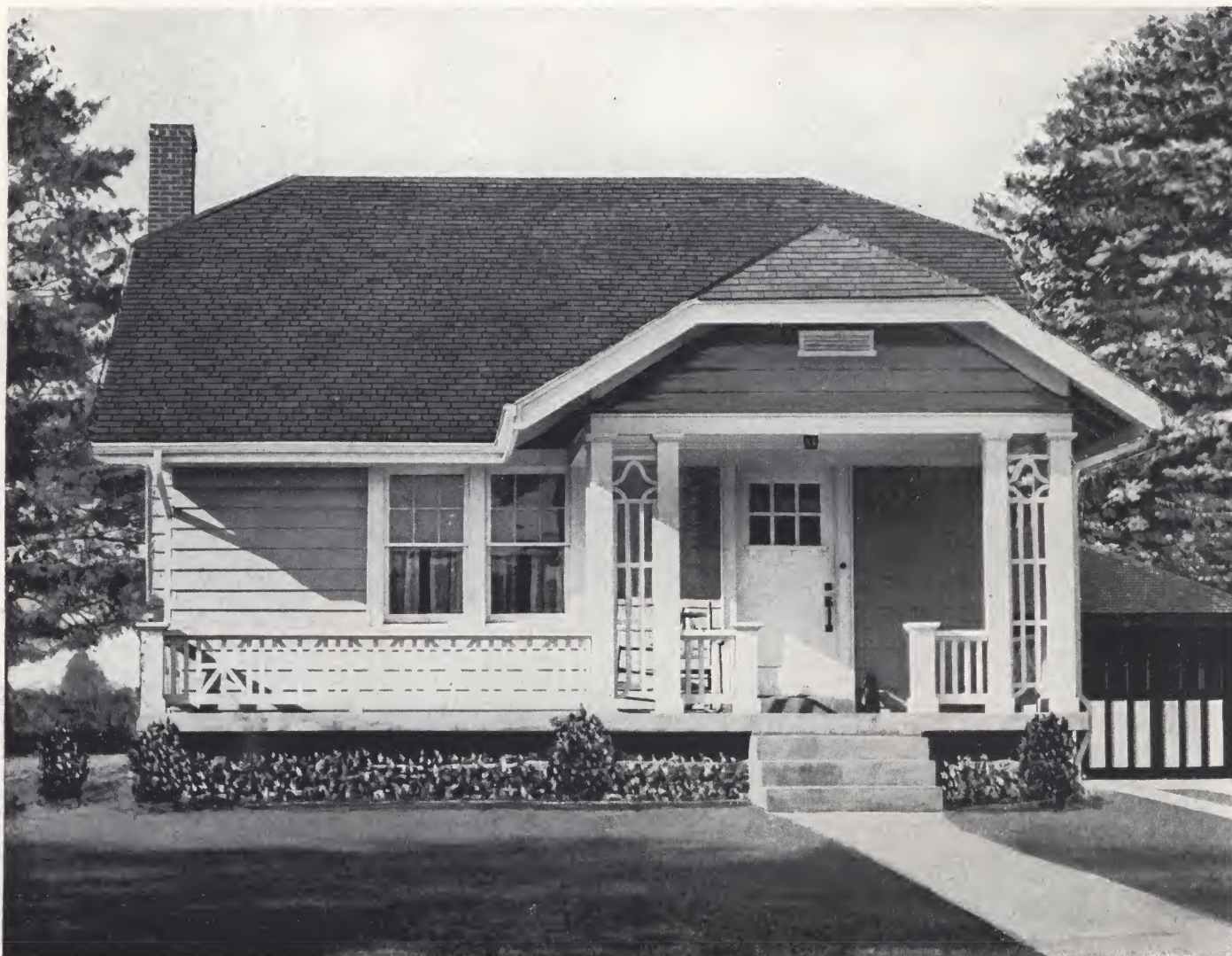


The CLINTON

(Size 32x24')

If the Clinton would appeal more at a price five to seven hundred less than the usual cost estimate, consider the elimination of the kitchen and side porch for a time



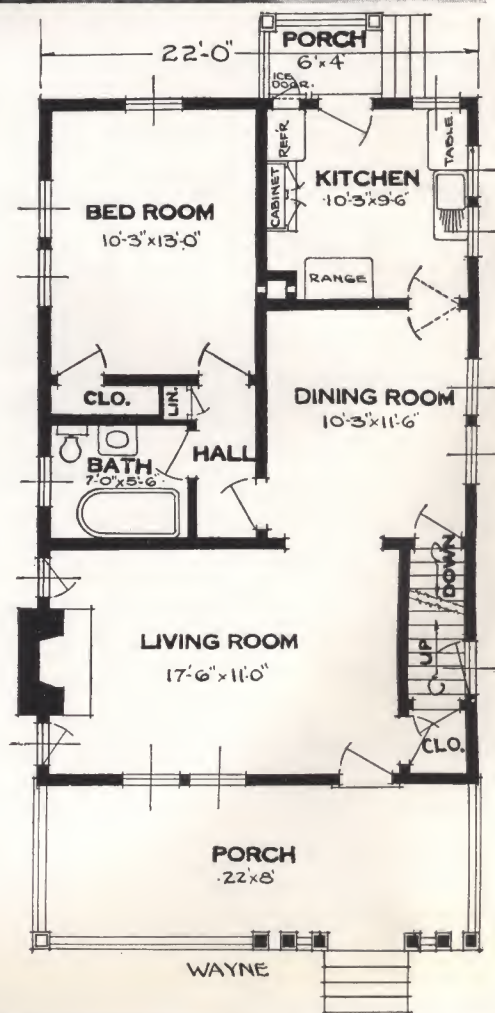


The WAYNE

(Size 22x34')



The large front porch of the Wayne is cheerful and inviting, and when one enters the living room the spaciousness is surprising. From the front door to the fireplace measures over seventeen feet, and through the cased opening to the rear of the dining room the distance is over twenty-two feet. But there is more to be had than space. There is a place provided without waste for everything required for home comfort



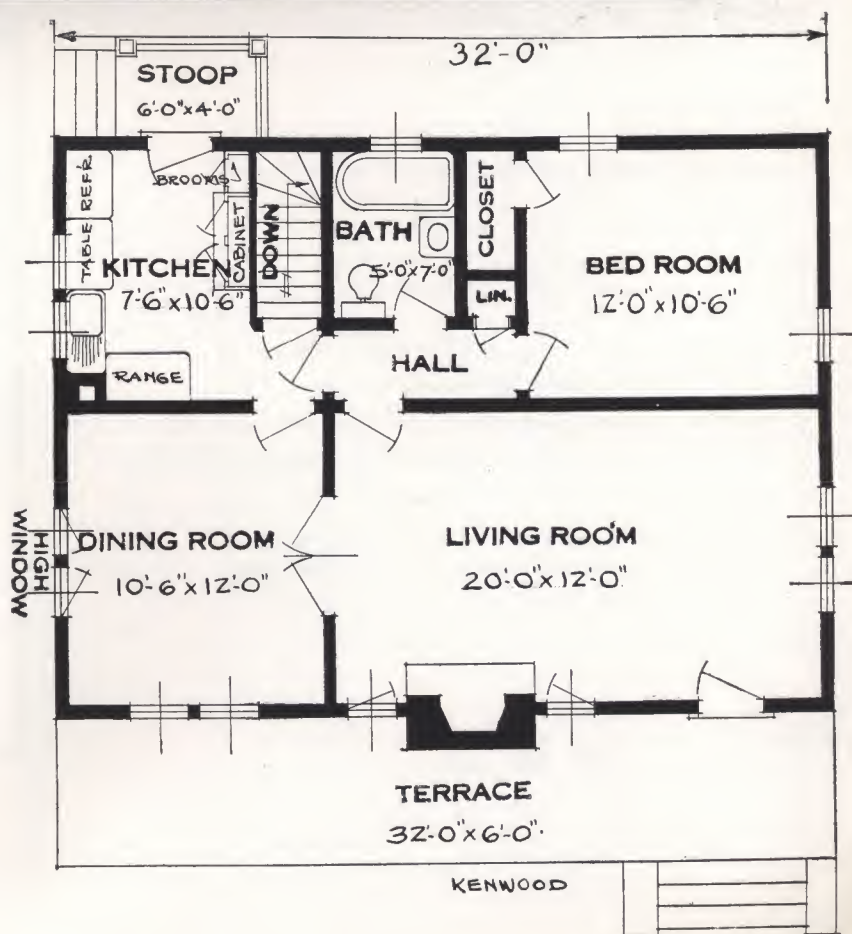


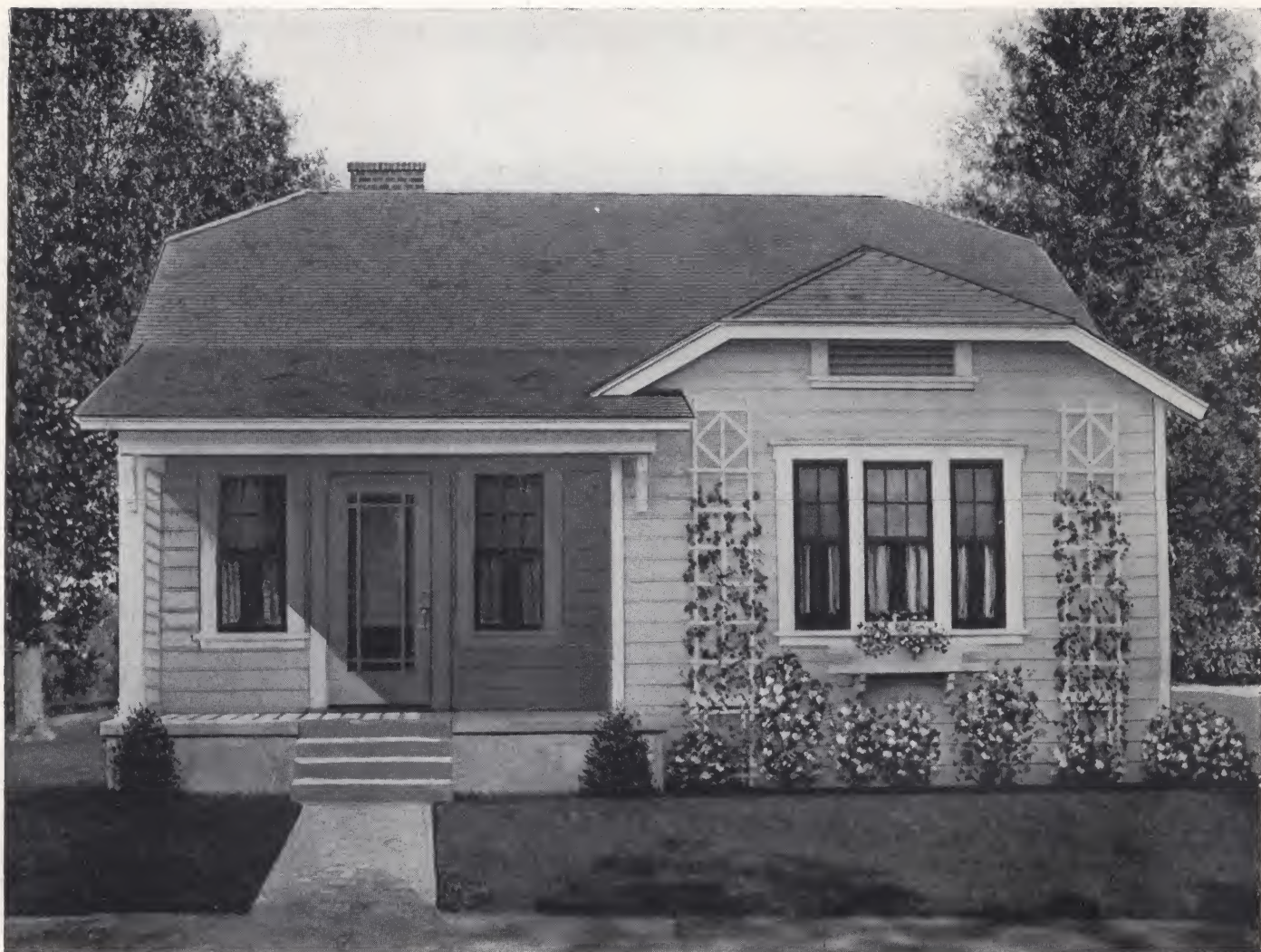
The KENWOOD

(Size 32x24')



Look at the Kenwood carefully inside and out, then estimate the comfort at the cost. If a decision is reached in its favor, and later more space is required, it can easily be added at the right of the door or on the rear



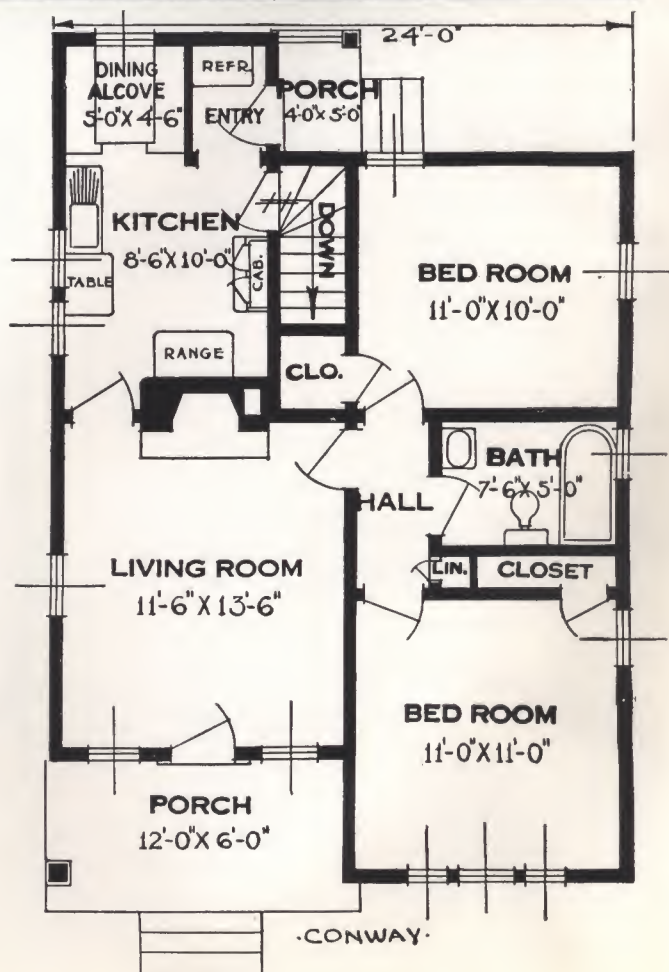


The CONWAY

(Size 24x30')



The four rooms of the Conway permit all of the comforts of a five-room home, as the dining alcove takes the place of a dining room. But the saving in the construction cost does not compare in the long run to the thousands of steps the housewife will save by this modern arrangement



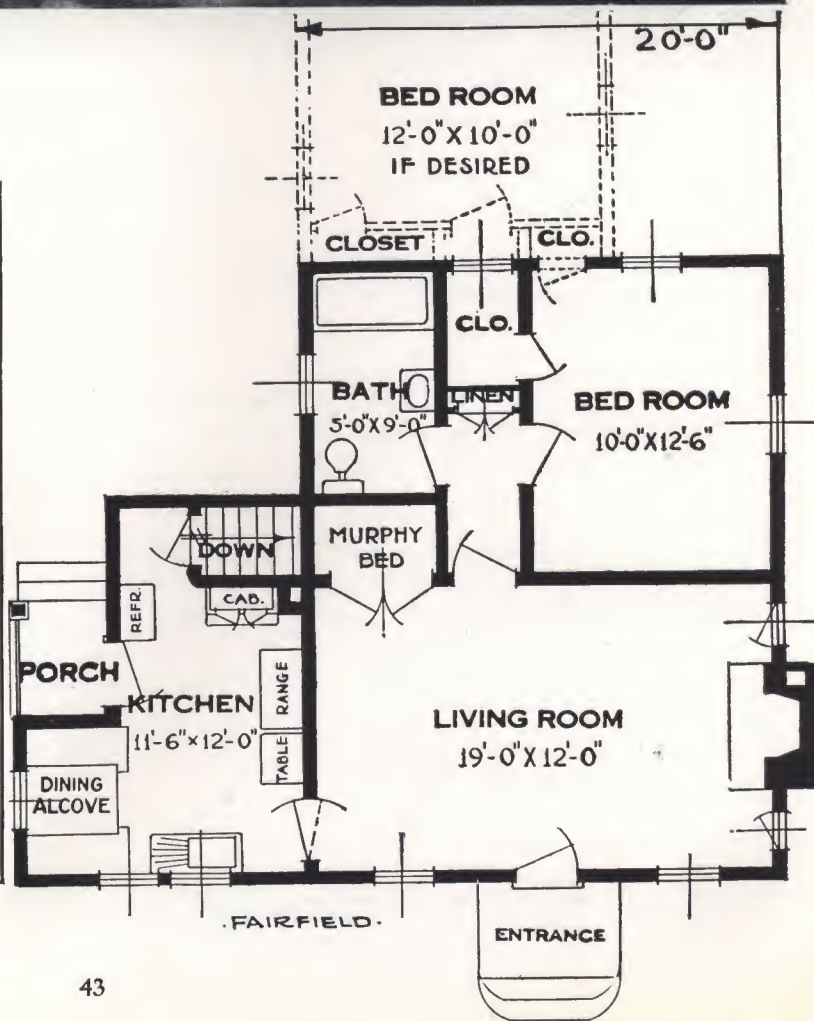


The FAIRFIELD

(Size 20x26')



The extra room suggested at the rear of the Fairfield can be left off in the beginning and added later when needed. This will cut the first cost five to seven hundred dollars and still leave all of the comforts desired by a small family. The Murphy bed, folded behind French doors, adds the "company bed" instantly when occasion demands



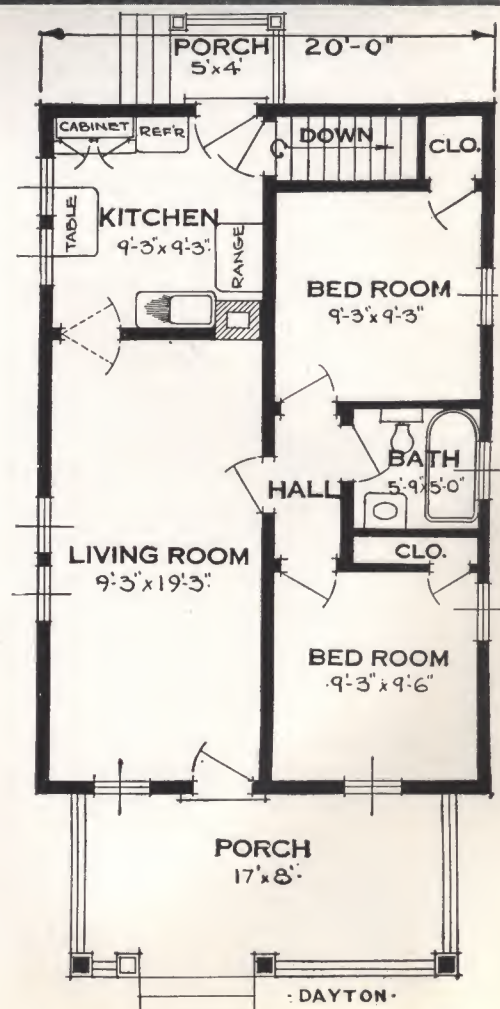


The DAYTON

(Size 20x30')



The Dayton is a dandy little bungalow, and for its inches it is impossible to find more. The foundation is only 20 x 30 feet, but the wide bungalow eaves give it the appearance of a much larger house. Due to the length of the living room, it can be used for a dining room also without disarranging the living room furniture



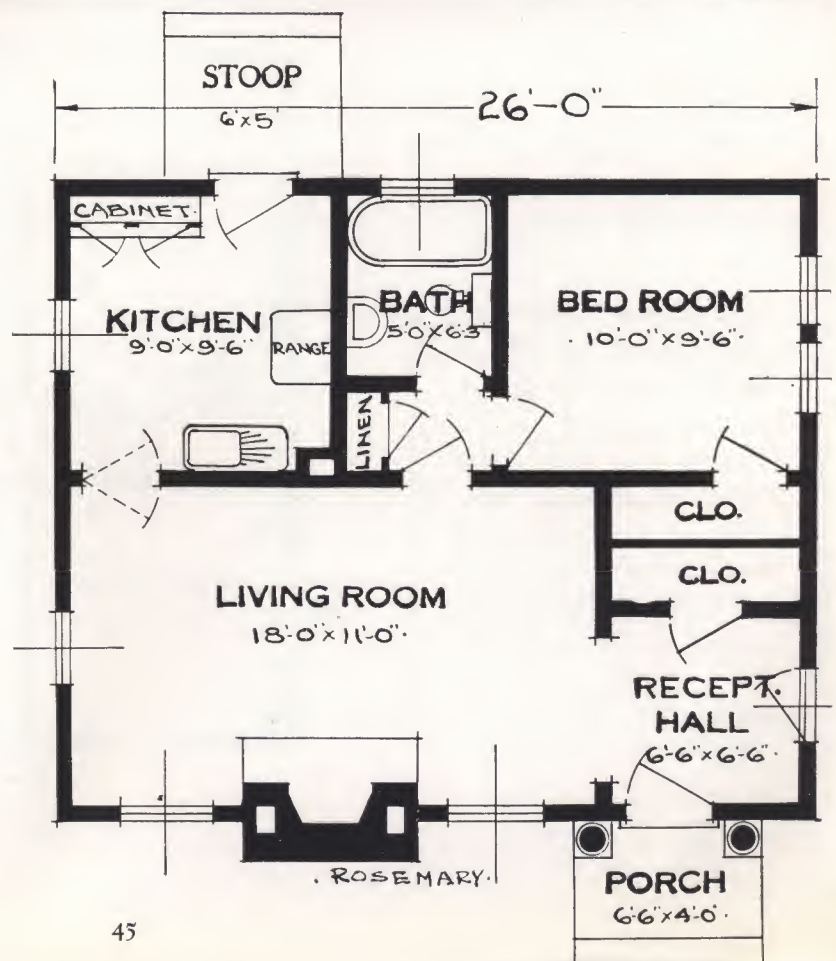


The ROSEMARY

(Size 26x22')



The Rosemary is as cheerful and rosy as its name suggests. It was designed to give all of the comforts possible, within the space its walls enclose, without having to compromise the exterior to the point where the general effect would lean to the commonplace



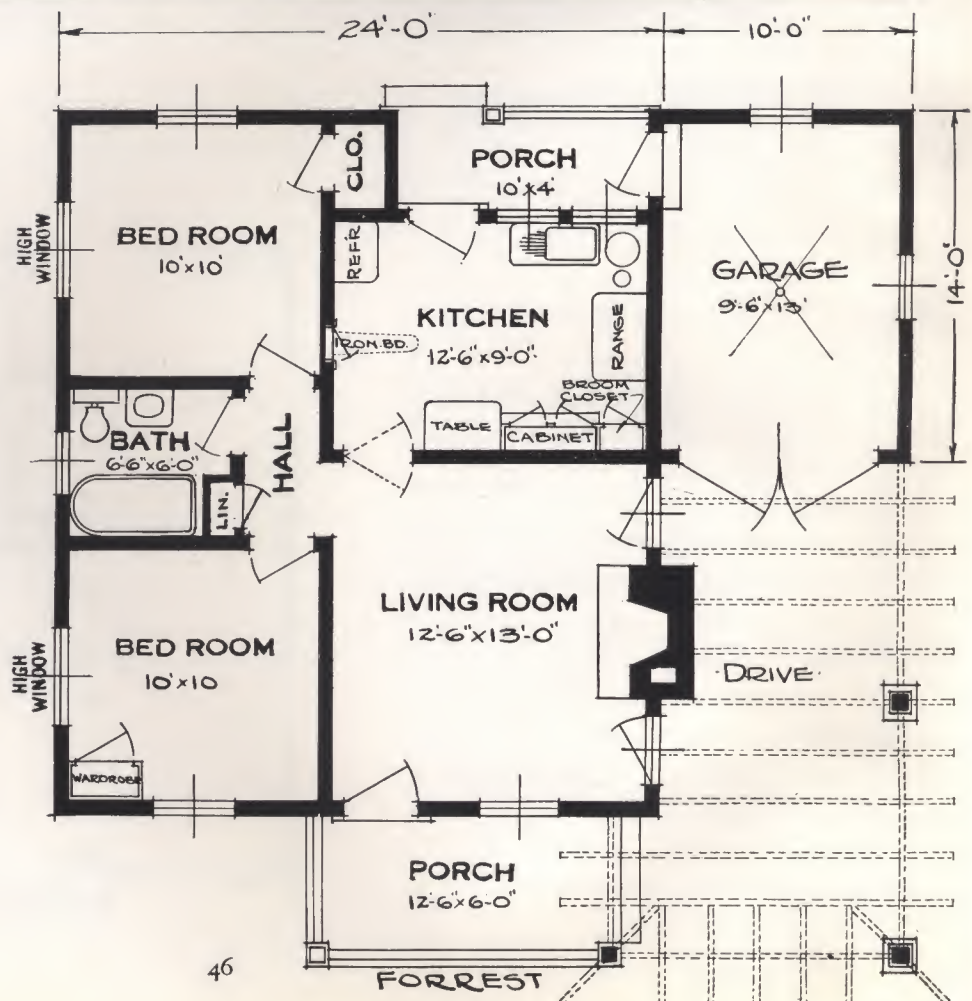
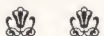


The FORREST

(Size 24x28')




 The Forrest was originally planned for a summer cottage, but it soon became so popular as a small year-round home that the plans were changed for standard construction and now when it is constructed complete, it is as warm and cozy as homes that run three times its cost

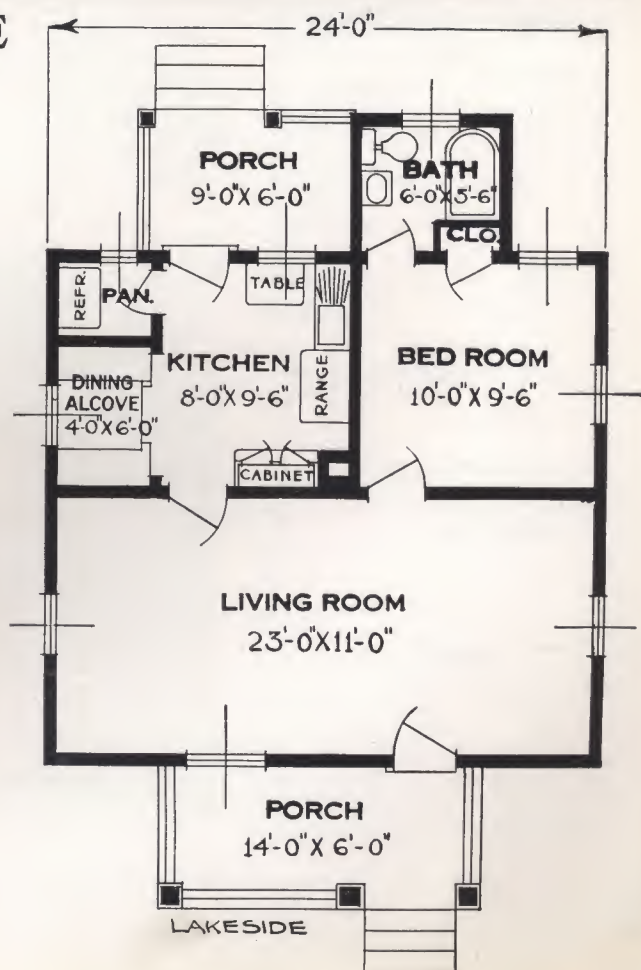


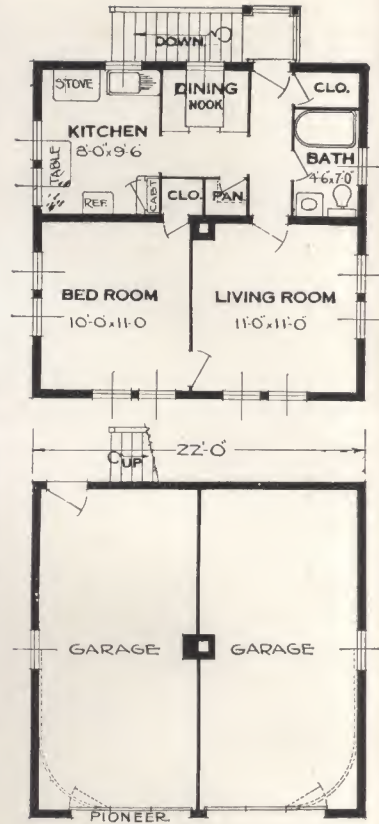
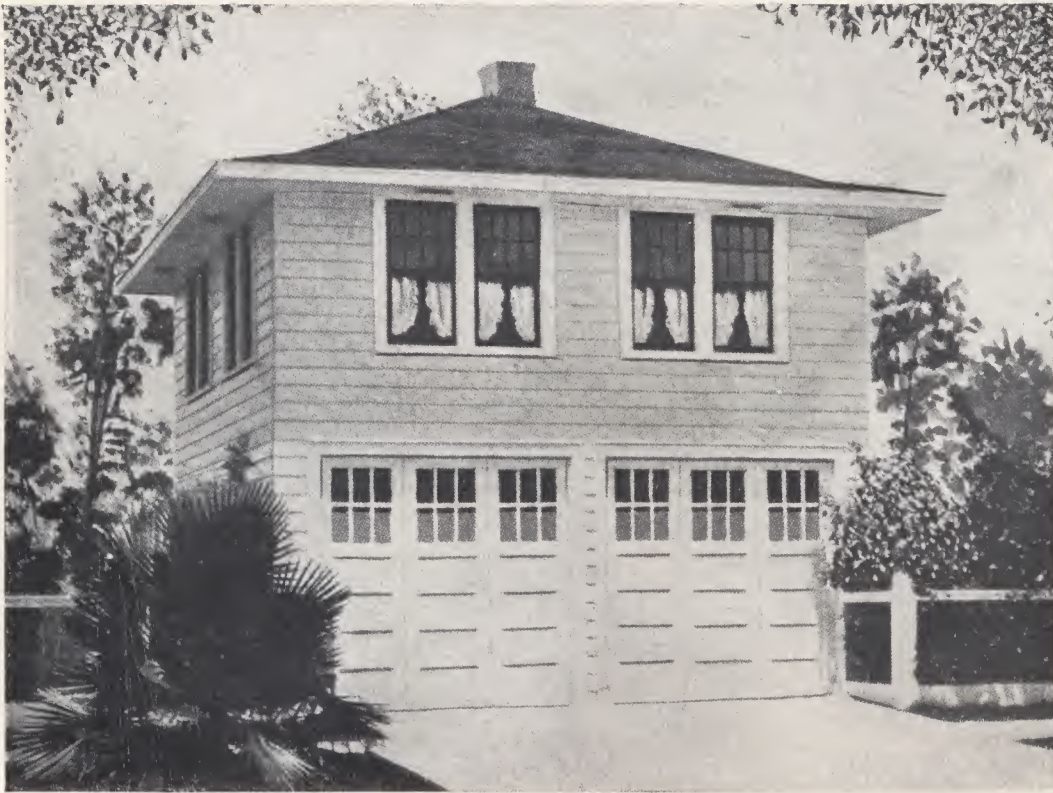


The LAKESIDE
(Size 24x22')



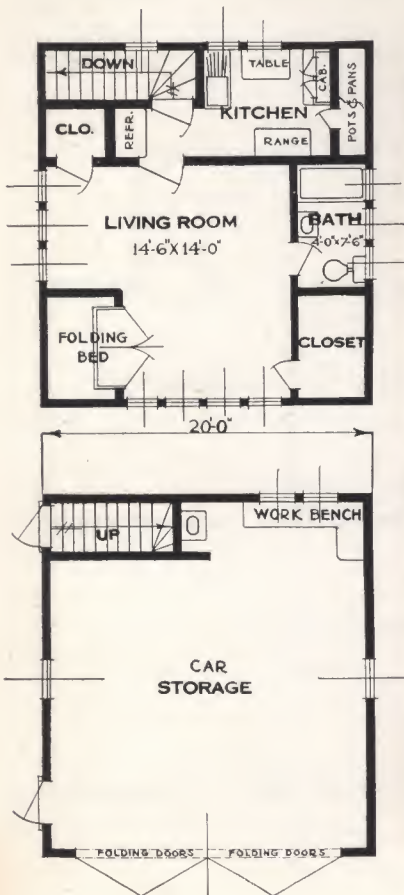
The Lakeside shows the simplest kind of construction and it can be built at the lowest figures for a home of its dimensions, but inside the comforts of its owners have been given due consideration, and whether it is built as a summer cottage or a permanent home, its time-saving features will be appreciated





The PIONEER GARAGE
(Size 22x22')

The two garage-homes shown here will enable many of the thrifty to solve their rent problems.



The ECONOMY GARAGE
(Size 20x22')

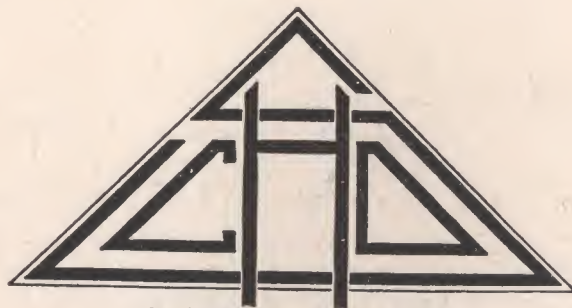
IMPORTANT

THERE are three main reasons why every thoughtful person who builds a home should have complete blue prints and specifications:

- First:* So that all changes, if any, may be properly made on the plans before the construction work is begun.
- Second:* So that disagreements and misunderstandings during the course of construction may be avoided.
- Third:* So that the home when completed will be exactly as represented in the picture and plans.

Everyone should beware of the carpenter or contractor who claims to be able to do "just as well" without plans, or with pencil sketches. Such claims denote inefficiency, or a desire to "get by" with his own methods of construction, which are never as good. Reliable contractors invariably insist on complete plans so that satisfaction may be guaranteed.

This trade-mark on the corners of your plans will assure you that they are true copies of the originals, and that the exterior of your home when completed will be exactly as illustrated.



Trade-Mark Reg. U. S. Pat. Off.

All house designs shown in this book are copyrighted, and are to be constructed only when our trade-marked plans are used.

HOMES OF COMFORT

AT LOW COST

FIVE REASONS WHY

You Should Build Your Home of Lumber

1. Because you want a better home at lower cost. The initial cost of a home of lumber requires less of your available capital and leaves more for other things that add so much to the joy of living.
2. Because homes of lumber are more comfortable. Lumber walls resist heat loss better than ordinary masonry walls—and equally as well as the very best. Lumber walls are more readily and economically insulated than any other type, which means that they reduce heating bills, and insure comfort.
3. Because you want to avoid a high up-keep. You can paint and maintain a home of lumber in excellent condition on one-half the interest that would accrue on the extra cost of a masonry home, to say nothing of the additional taxes.
4. Because you want a home of beauty. No other time-tried material offers the grace of outline, the variety of surface texture and color that lumber makes possible. Your home may be one color this year and another the next. Shingles or stucco can be added; porches, window openings and room arrangements readily changed to meet new and unexpected requirements.
5. Because you want a permanent home. Well built frame construction is practically everlasting. Thousands of lumber dwellings have been in use from 200 to 300 years.

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HOMES OF COMFORT

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